

# AI & Big Data Assessment



The solution that allows you to **diagnose the degree of maturity** of your company in terms of **data and analytics**, build a **proposal** to maximise that potential (**TO BE**) and a step-by-step **transformation plan** to achieve it.

## A solution to meet your *challenges*

- Align your **data strategy** with business needs.
- **Identify gaps** in your company's data-driven maturity.
- Plan the **actions needed** to consolidate **data-driven transformation**.
- Optimise your deployed infrastructure to **minimise IT CAPEX**.



## The road to a *data-driven* organisation starts with AI & Big Data Assessment

### Phase 1 (AS-IS)

Find out the current status and maturity of your company thanks to the analysis we carry out in four tracks:

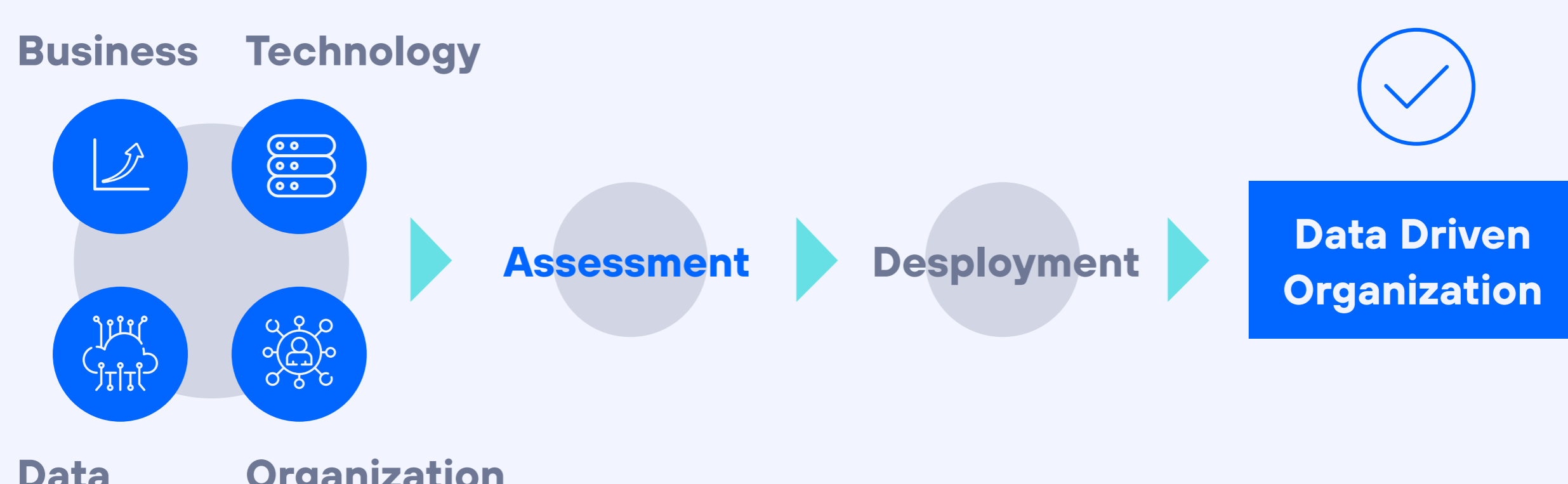
- **Business:** In strategic matters, data-driven, culture and methodology.
- **Organisation:** On the people, knowledge and skills available.
- **Data:** Data governance, at a strategic, technological, organisational and process level.
- **Technology:** Existing solutions for working with Big Data and AI, in on premise or cloud infrastructures.

### Phase 2 (TO-BE)

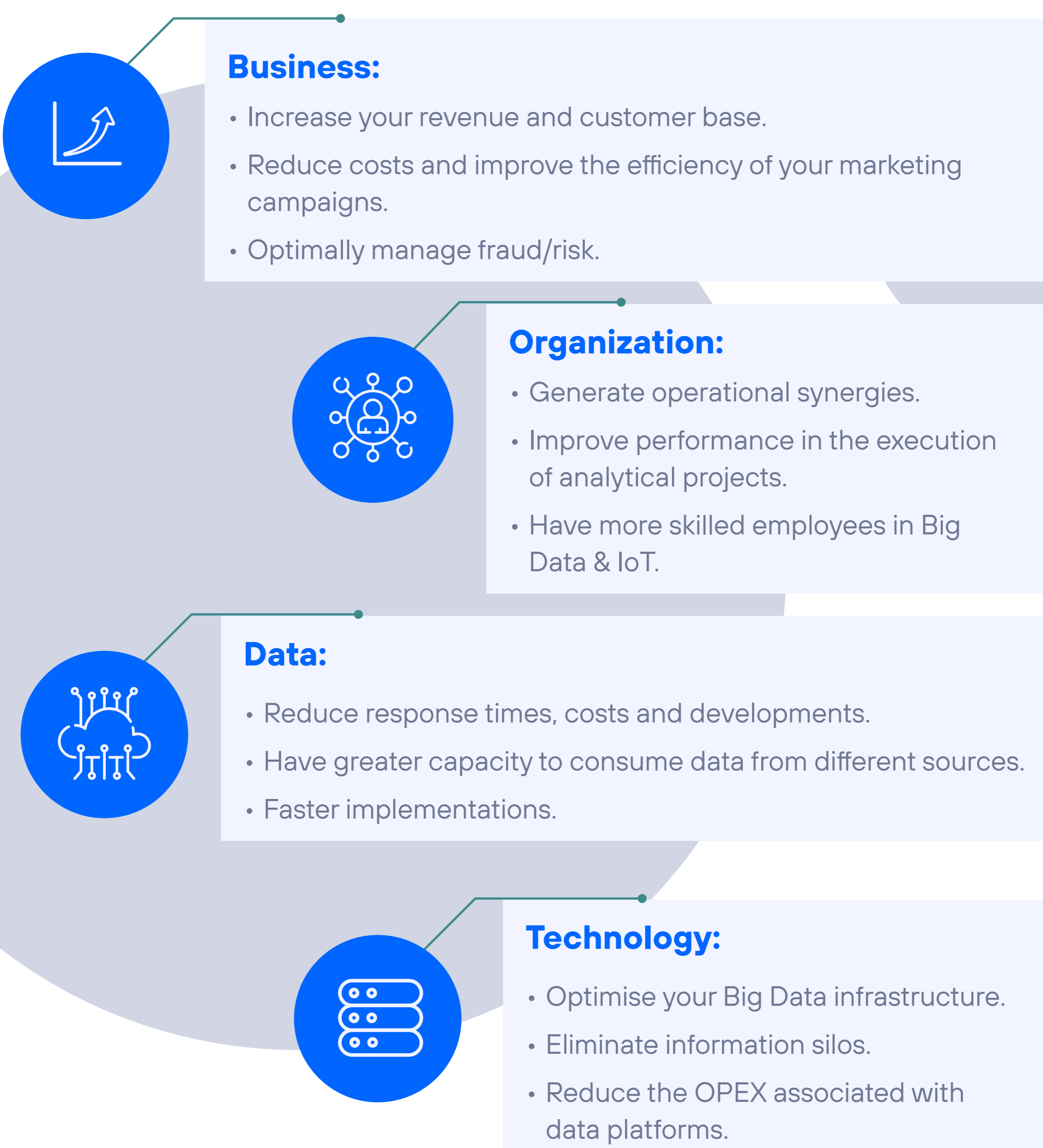
Discover the **ad hoc solutions** that we propose and develop to achieve the level of maturity and the objectives set out.

### Phase 3 (ROADMAP)

Learn about the **deployment plan** for building the TO-BE scenario from the AS-IS through the implementation of action plans.



## Get thanks to AI & Big Data Assessment



## Why Telefónica Tech | AI of Things?

We have **expertise** executing this service in many sectors, including Banking, **Retail**, **Utilities**, **Manufacturing** and **Telco**.

Find out how **AI & Big Data Assessment** can help you **extract the maximum value from the data your business generates on a daily basis**.

