

Al & Big Data Assessment



The solution that allows you to diagnose the degree of maturity of your company in terms of data and analytics, build a proposal to maximise that potential (TO BE) and a step-by-step transformation plan to achieve it.

A solution to meet your challenges

- Align your data strategy with business needs.
- **Identify gaps** in your company's datadriven maturity.
- Plan the actions needed to consolidate data-driven transformation.
- Optimise your deployed infrastructure to minimise IT CAPEX.



The road to a *data-driven* organisation starts with Al & Big Data Assessment

Phase 1 (AS-IS)

Find out the current status and maturity of your company thanks to the analysis we carry out in four tracks:

- Business: In strategic matters, data-driven, culture and methodology.
- Organisation: On the people, knowledge and skills available.
- Data: Data governance, at a strategic, technological, organisational and process level.
- **Technology:** Existing solutions for working with Big Data and Al, in on premise or cloud infrastructures.

Phase 2 (TO-BE)

Discover the ad hoc solutions that we propose and develop to achieve the level of maturity and the objectives set out.

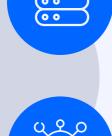
Phase 3 (ROADMAP)

Learn about the deployment plan for building the TO-BE scenario from the AS-IS through the implementation of action plans.

Business

s Technology







Assessment



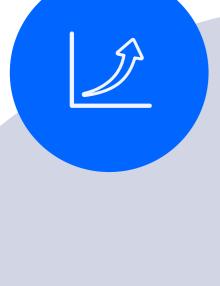


Organization

Data

Organization

Get thanks to AI & Big Data Assessment

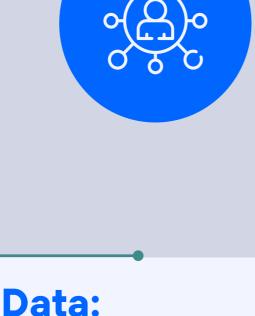


Increase your revenue and customer base. Reduce costs and improve the efficiency of your marketing

Business:

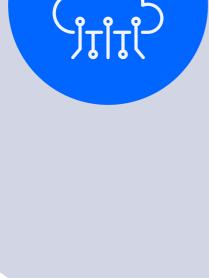
- campaigns.
- Optimally manage fraud/risk.
- Organization:

 Generate operational synergies.



Improve performance in the execution of analytical projects.

- of analytical projects.Have more skilled employees in Big
- Data & IoT.



Have greater capacity to consume data from different sources.

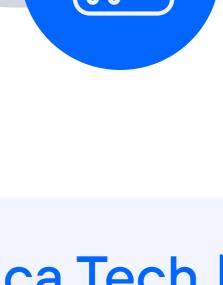
Faster implementations.

Reduce response times, costs and developments.

- Technology:

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Reduce the OPEX associated with

data platforms.

Optimise your Big Data infrastructure.

Eliminate information silos.

Why Telefónica Tech | Al of Things?

Find out how Al & Big Data Assessment can help you extract the maximum value from

many sectors, including Banking, Retail, Utilities,

We have **expertise** executing this service in

Manufacturing and Telco.

daily basis.



For more information visit our website

the data your business generates on a