

RFID for Retail



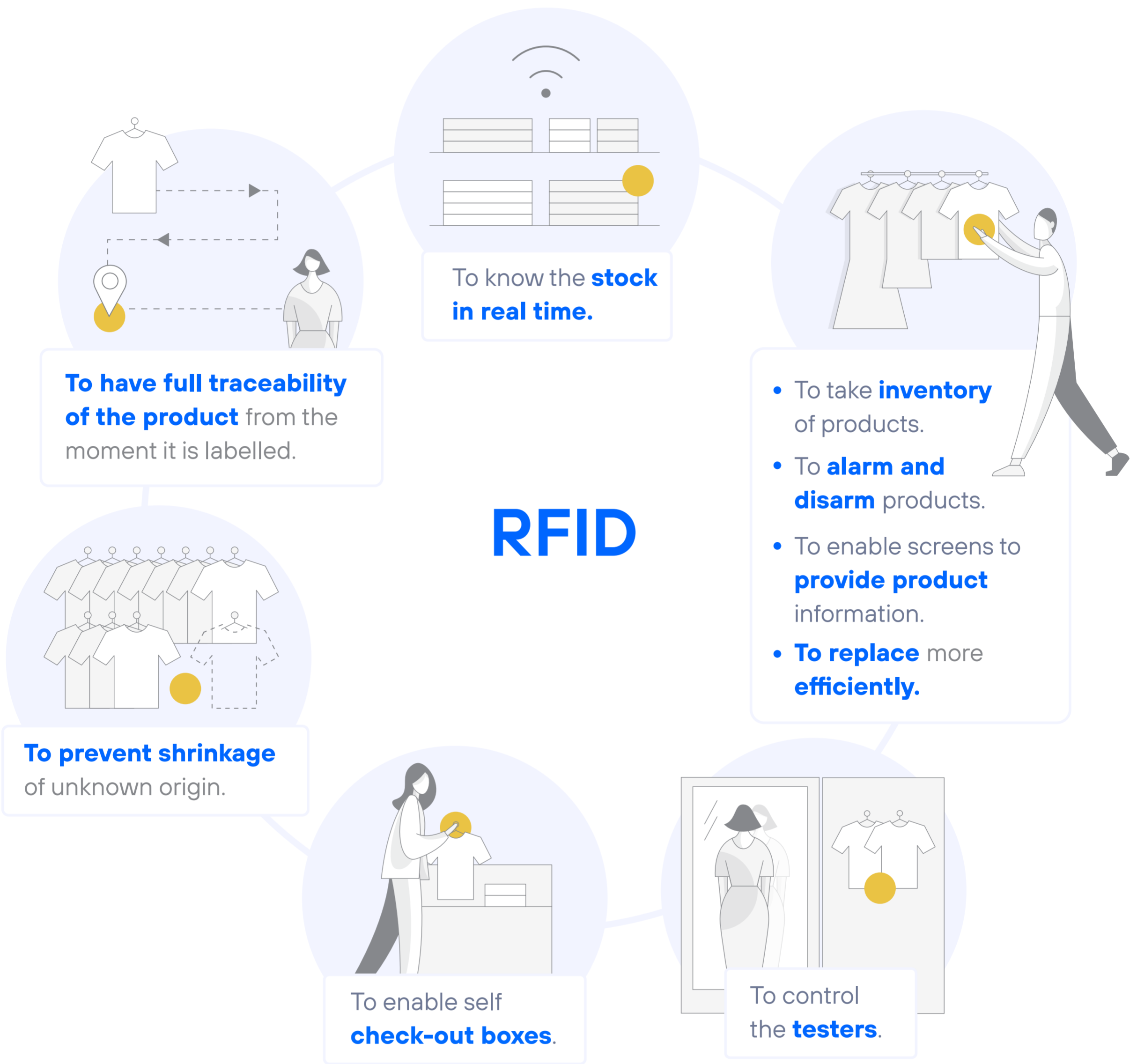
A solution that allows **real-time control**, via **RFID tags and antennas**, of the **complete traceability of products** on your journey from the factory to the shop, while, at the same time, facilitating the **improvement of the customer experience at the point of sale**.

A solution to meet your challenges

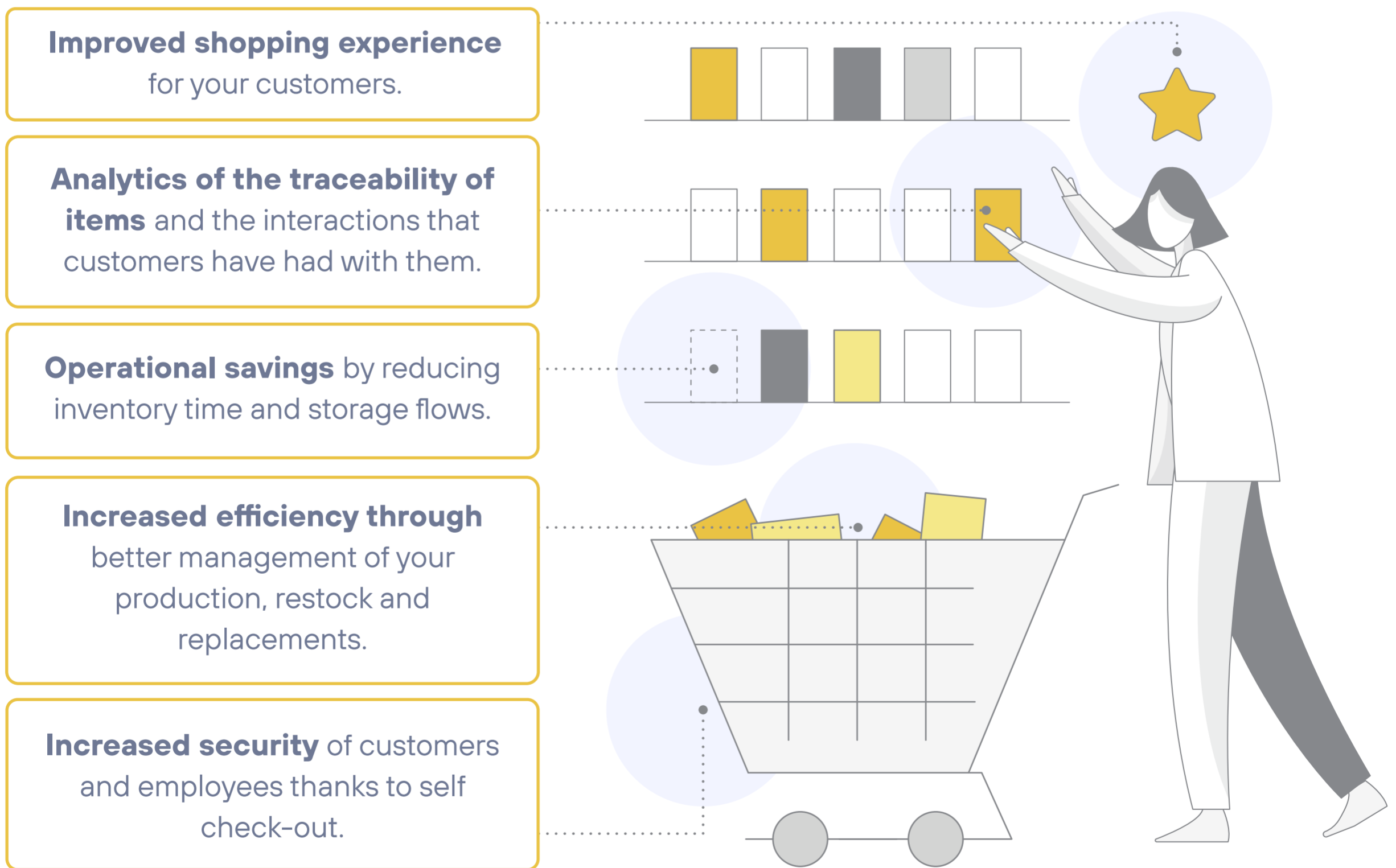
- › Controls the traceability of the product throughout the entire logistics chain.
- › Reduces unknown shrinkage.
- › Performs restocking strategies and trends based on real-time data.
- › Improves the experience in your shop.
- › Efficiently manages inventory, replacement and check out processes.



RFID for Retail allows...



With RFID for Retail, you will get



¿Why Telefónica Tech | AI of Things?

Through **RFID for Retail**, we offer large companies and multinationals in the Retail sector the **optimal way to digitally transform themselves**.

Find out how **RFID for Retail** can help you manage your products and commercial spaces **more efficiently**.

