

NETWORK SECURITY

Clean Email

HOW CAN TELEFÓNICA TECH HELP?

We offer you a managed protection service against your company's main threat vector: e-mail

98% of threats start with an email and 74% of incidents and the success of those targeted attacks are due to **the human factor** (source: Verizon DBIR 2023 report).

This increase in targeted attacks, aimed at very specific people within companies, makes the market demand specialized attention services in email security, capable of blocking and also analyzing patterns or trends.

Clean Email provides advanced email protection against **BEC (Business Email Compromise)** attacks, **information leakage, fraud, identity theft, ransomware** and other **malware, phishing and spam**.

It is a **managed, comprehensive and modular service** that combines Telefonica Tech's Advanced SOC capabilities with leading technology to protect businesses and users who interact with email applications.

WHO IS THIS SERVICE FOR?



Medium-sized organisations, **large enterprises** and **multinationals** that need to **reduce the risk of targeted attacks** through **illicit, fraudulent, or malware**-laden emails, which do not have a focus on email protection, or do not have a dedicated IT team.

OUR VALUE PROPOSITION

Our service

The increase in email-targeted attacks has led the market to demand specialized managed email security services capable of detecting and blocking these threats.

Clean Email is a managed service that provides continuous monitoring capabilities, threat intelligence, and forensic analysis to protect users and prevent any type of attack through this vector.

Our service allows companies to free up their IT teams, already in many cases saturated, who do not have the possibility to grow their team to specialize in email security.

What does it offer?

This service will allow you to increase the reliability, effectiveness, and efficiency of your email platform thanks to:

- › **Proactive prevention, detection and blocking of threats**, before they reach their targets.
- › **Threat visibility**, with **forensic analysis of each threat stopped**.
- › **Visibility into the risk** posed by current users, enabling preventative measures to be implemented.
- › **Shared threat intelligence** that scans over a billion messages for threats per day.
- › **Event and remediation automation** to reduce threat exposure time.
- › **Regulatory compliance and business continuity**, ensuring protection against information leakage and guaranteeing business continuity.
- › **Customer Security Portal**, where customers can track their reports, business KPIs and ticket resolution to the breach.
- › Highly qualified and **certified technical team**, ensuring the highest levels of platform performance.

Benefits

Risk mitigation

Prevention lies in the protection of the main attack vector (email), from which malicious activities such as phishing, credential theft, infections, cyber hijacking, etc. are triggered.

Visibility

Reporting on threats and the risk they pose to users, through almost real-time monitoring of email, quarantine, and user interaction.

Impact reduction

As it is a preventive and proactive service, as well as a service managed from Telefónica Tech's SOC, efficiency is increased by reducing tasks and time, in turn reducing the possible operational impact.

Threat Intelligence

Unbeatable reliability with enormous capabilities to detect suspicious or fraudulent elements, thanks to the daily analysis of more than 1 billion messages (knowledge base, collective intelligence, and proactive analysis).

Telefónica Tech's differential value



We are worldwide leaders in business security management (+5M protected organizations and +5K cyber security experts).



We provide advanced machine learning with content, context, and behavioural analysis.



We facilitate the creation and display of comprehensive and customised reports.

TEAMS & ACHIEVEMENTS

Our team

- › **+5.000** cyber security experts.
- › **+3.000** security certifications.
- › **+200** elite analysts.

Achievements

- › Certified technical team.
- › Report generation, visualization and integration into ecosystems.
- › Automated remediation.
- › High availability, with geographical redundancy of CPDs.

BUSINESS MODEL

The service is marketed as a **package of licenses** and the **professional services of our SOC** (setup, support and administration).

It is made up of a management layer that covers the design, deployment as well as the administration of the solution, through our SOC experts. And a configurable technological layer through modules, which adapts to the customer's needs.

PARTNERS RELACIONADOS

proofpoint.

RELATED SERVICES

Clean Email Enterprise

Managed email protection service for large enterprises.



Clean Email Business

Managed email protection service for small and medium businesses.



Security Edge

Service designed for secure access to the internet and corporate applications, from any place and device.



Contact us to start the digital transformation of your organization.

