

YOUR 360° DIGITALIZATION

Your Secure Digital Business

HOW CAN TELEFÓNICA TECH HELP?

Expand your business quickly with the power of our comprehensive cloud and cyber security services for SMEs

Today's companies need to adapt quickly to an increasingly demanding, evolving, and globalised market.

Our intention is that SMEs, regardless of their size, capabilities, sector of activity or degree of digital maturity, can benefit from the same tools as large companies. We work every day to facilitate the transition for companies with fewer resources and qualified specialists so that they can count on greater economic support and continue working with guarantees.

Digital transformation is a process that will help you make a qualitative leap in your growth, whatever sector your business belongs to. It seems quite clear that new technologies have become a key and obligatory ally in

this process as they ensure competitiveness, efficiency, and productivity but, above all, they generate new opportunities aimed at business success.

Telefónica Tech recognises the importance you give to the growth of your business, and we are determined that no SME should be left behind. We have created different solutions to accompany you in your digital transition in a secure way with a comprehensive cloud and cyber security service. We are the ally you need to expand your business, reducing costs and always ensuring maximum protection for your employees and customers.

WHO IS THIS SERVICE FOR?



Small and medium-sized companies amid technological transition that want to make the leap to the cloud and need to outsource the management of their digital transformation to a single expert advisor (configuration of collaborative tools, services to boost online presence, digitalisation of administrative and commercial processes, etc.).



Small and medium-sized enterprises that require a modern and effective detection and response capability to cyber-attacks without incurring the costs of hiring staff and purchasing technology assets.



Small and medium sized businesses that need to protect their sites, applications, email, browsing and employee and/or customer devices wherever they are connected and with multiple security technologies in a single service that covers all their needs.

OUR VALUE PROPOSITION

Our service

We offer you a set of comprehensive cloud and cyber security services fully adapted to your company's needs to help you make the leap towards digital transformation. We help you invest intelligently in the digitalisation and protection of your business: configuration of collaborative tools, services to boost your online presence, digitalisation of administrative and commercial processes, advanced protection of information and compliance in the main vectors of your company browsing, emails and headquarters.

We include all services in one invoice and at very competitive prices. We want to become your trusted expert partner and we want you to delegate to us the configuration of everything you need so that your company grows with advanced protection, and you just focus on your business.

What does it allow you to do?

This service will allow you to:

- › **Have the best technology on the market** to manage your cloud services and keep information accessible in a secure and controlled way, having an expert advisor at your disposal to help you in the process.
- › **Unify and facilitate your employees' communications and improve their productivity and teamwork through the number one collaboration tools on the market**, which translates into more efficient workplaces.
- › **Enhance your online presence** with tools that help you better manage your customer relationships and raise awareness of your business in the digital world.
- › **Increase your own responsiveness** to the threats inherent in the nature of digital business. This translates into significant cost savings for your company's economy.
- › **Protect your company's devices and those of your employees wherever they are.** Secure browsing and anti-virus. Clean emails and backups.
- › **Reduce risk through advanced information protection.** We protect the continuity of your business; your reputation and we help you to comply with the current regulatory framework (RGPD y LOPD/GDD).normativo actual (RGPD y LOPD/GDD).

Benefits

Comprehensive and unified management

We propose a simple and intuitive business model in which you will have a single point of contact and pay a fixed monthly fee to digitise and fully protect your company and have support during business hours. Your organisation will be kept under control thanks to the accompaniment and support of our team of experts at the SME Security Center.

Risk reduction and significant cost savings

We offer you the most professional service without the need for initial investment or specific knowledge. Avoid penalties, emergency recoveries or compensation as a result of poor security management. Our solutions prevent attacks and impacts that can affect your company's economy.

Productivity and efficiency in the workplace

We offer you the ideal proposal to reinvent your workspaces quickly and securely thanks to the cloud: collaborative and communication tools for working remotely, storage, backups, among other things.

Reduce risk and maintain business continuity

We help you stay ahead of potential risks to your business. We offer you a minimum service that will prevent the interruption of your activity due to any cyber-attack.

Telefónica Tech's differential value



We make it easy for you to contract the service by offering a monthly cost model and the convenience of delegating the unified management of the cloud and cyber security solutions required by your company to Telefónica Tech and its trusted partners, leaders in the market.



We have the SME Security Center, remote support and advice, training and awareness of the importance of cyber security policy for employees. We have a global team with local support and specialised in SMEs that will help you resolve any after-sales incident in a personalised way during business hours.



We increase the maturity, efficiency, savings, and productivity of your business. We equip your team with the most sophisticated communication and collaboration tools while reducing the threats that can impact your company's costs.

TEAMS & ACHIEVEMENTS

Our team

- › Our SME Security Center is managed by highly qualified cybersecurity experts specialising in your area from our SOCs (Security Operations Centers).
- › Availability in the main countries where the Telefónica brand operates worldwide.

BUSINESS MODEL

We offer you a simple and very complete business model in which you will have a **single interlocutor** and a **monthly fee** that includes everything you need to operate in the cloud and be protected against threats. You will pay a fixed monthly fee that will give you licences to protect your company's main vectors and support during business hours.

In order to ensure complete management of your services and resources, we offer Professional and Managed Services. Contact your sales representative if you need more information.

| RELATED PARTNERS



| RELATED SERVICES

Your company safe

Cyber security service adapted to the needs of SMEs, regardless of their size and activity, which includes technological tools to combat cyber-attacks; support and advice through the SME Security Center, as well as training and awareness-raising on the importance of cybersecurity policy for employees.

Microsoft 365

A service that provides productivity tools for the digital workplace within the Microsoft.



Google Workspace

Google Worskpace is Google's remote collaboration and productivity service that makes it easy and secure to work together from anywhere.



Contact us to start the digital transformation of your organization.

