Telefónica Tech

Clean Email Business

Managed email protection service for SMBs.

In partnership with:

proofpoint.

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Telefónica Tech and Proofpoint offer a key service with Clean Email Business to respond to the new challenges of protection and security of the main attack vector, email.

Telefónica is the ideal trusted partner that supports the customer throughout the entire lifecycle in the adoption and subsequent management of an email protection service, with more than 15 years of experience in security management for customers, in a global footprint and with a team of cyber security professionals with the highest certifications in Proofpoint's technologies. Having a trusted partner is key to the successful adoption of a corporate email protection service.

Email protection is of vital importance to SMBs.

Email is still the main attack vector, where three out of four email incidents are specifically targeted against SMBs (Coveware).

> *"More than 75% of attacks occur in companies with less than 1,000 employees"*

COVEWARE

43% of security breaches affect SMBs, and almost all of the malware detected is introduced via email (Verizon DBIR). SMEs have limited resources and budgets, lack specialized teams dedicated to cyber security and lack the ability to manage their corporate email security.

How can Telefónica Tech and Proofpoint help SMEs protect their corporate email?

Telefónica Tech and Proofpoint, two leaders in cyber security services, join forces to offer a service designed to address corporate email security challenges. It adapts to the customer's requirements and guarantees a successful implementation with its modular offer and the professional services included.

CLEAN EMAIL BUSINESS

1 **Protection against threats**
Spam filtering, known and unknown threats. BEC attacks. Analysis of attachments and malicious URLs.

2 **Regulatory compliance and business continuity**
Protection against information leakage. Guarantees permanent (24/7) business continuity.

3 **Shared threat intelligence**
Scans more than one billion messages daily for threats.

4 **Certified technical team**
Highly qualified technical team that guarantees the highest levels of platform performance.

5 **Customer Security Portal**
Reports, KPIs & Ticketing.

What are the main challenges faced by SMEs?

- ✓ Limited resources.
- ✓ Lack of awareness.
- ✓ Reduced operational capacity.
- ✓ Small budgets.
- ✓ Lack of specialized talent.
- ✓ Efficiency and effectiveness in detection.

What are the main features of Clean Email Business?

Clean Email Business offers email protection against known and unknown threats, as well as detection and blocking of targeted attacks.

The proposal is complemented with protection against information leakage and loss of confidential data and backup in case of mail interruptions, ensuring business continuity.

How is the service consumed?

The Clean Email Business service can be supported by Telefónica and managed by the customer or supported and managed entirely by Telefónica.

Service features

Email Protection
- Protection against viruses, ransomware, 0-Day, phishing, imposter emails (BEC - Business Email Compromise).
- Personalized content filtering.
- Granular protection policies.

Information Protection
- Data / information filtering.
- Protection of sensitive information.
- Data Leakage Prevention (DLP).
- Automatic encryption.
- Regulatory compliance support.

Advanced Threat Protection
- Protection against attachments and links.
- Predictive analysis.
- Attachment sandboxing.
- Link sandboxing and rewriting.
- Protection of RRSS accounts.

Email Continuity
- Mail continuity (30 days).
- 24/7 emergency mailbox.
- Email pasting.
- Sending/forwarding of lost messages.

Email Archiving
- Search and discovery.
- Unlimited storage (10 years).

Supported by Telefónica Tech, a leader in cyber security.

Context and assessment: understand customer challenges and preferences to define the service.

Specialized support: service management consulting following best practices.

Service set-up: service registration and initial deployment of security policies.

Service management: complete operation of the service ensuring performance and suitability of security policies.

Possibility of self-management by the customer.

Why Telefónica Tech?

Telefónica Tech is a global leader in business security management, with more than 5M protected organizations and more than 5K cyber security experts.

+5.5M Telefónica B2B customers worldwide.

+56% growth of Telefónica Tech in 2022.

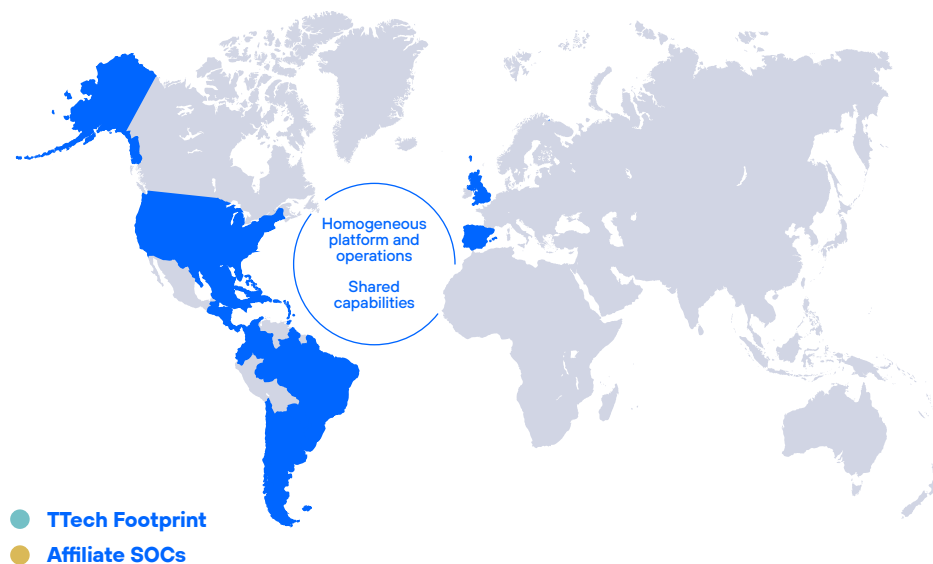**5.8K** professionals of more than 27 nationalities.

+3K certifications.

Our DOC & SOCs in Americas

Colombia DOC
USA SOC
Mexico SOC
Peru SOC
Chile SOC
Brazil SOC
Argentina SOC
Ecuador SOC

Our DOC & SOCs in Europe

Spain DOC
UK SOC
GE SOC

Homogeneous platform and operations
Shared capabilities

● **TTech Footprint**
● **Affiliate SOCs**

+600k tickets/year

+3,5K global customers

+40K global changes year

Why Proofpoint?

Proofpoint's technology, acknowledged as a world leader by Gartner and Forrester, brings additional benefits to traditional email protection tools and platforms, focusing on protecting people, data, brand, identity and business from advanced threats and compliance risks.

Contact us at

Contact us through your Telefónica Tech sales representative or your assigned sales specialist.

You can request information about Clean Email Business through this link →