Telefónica Tech

Clean Email Enterprise

Managed email protection service for large enterprises.

In collaboration with:

proofpoint.

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Telefónica Tech and Proofpoint offer a key service with Clean Email Enterprise to respond to the new challenges of protection and security of the main attack vector, email.

Telefónica is the ideal trusted partner that accompanies the customer throughout the entire lifecycle in the adoption and subsequent management of an email protection service, with more than 15 years of experience in security management for customers, a global footprint and a team of cyber security professionals with the highest certifications in Proofpoint technologies. Having a trusted partner is key to the successful adoption of a corporate email protection service.

Email protection is of vital importance to businesses

Email remains the primary attack vector. According to Verizon's Data Breach Information Report, 98% of threats start with an email.

> "95% of cyber incidents are due to human error."
>
> WORLD ECONOMIC FORUM

Incidents caused by BEC attacks, account compromise and other types of threats cause annual losses to companies worth millions of dollars. However, investment in protection barely accounts for 10% of their spending (Gartner Information Security, Worldwide 2019-2025).

> "Security leaders must take a people-centric approach to an effective cyber security program: security design, people-centric."
>
> Gartner

How can Telefónica Tech and Proofpoint help companies protect their corporate email?

Telefónica Tech and Proofpoint, two leaders in cyber security services, join forces to offer a service designed to address corporate email security challenges. It adapts to the customer's requirements and guarantees a successful implementation with its modular offer and included professional services.

CLEAN EMAIL ENTERPRISE

1 Proactive prevention, detection and blocking of threats
Before they reach their targets.

2 Threat visibility
Forensic analysis of each threat stopped.

3 Visibility of the risk posed by users
Allows to implement measures.

4 Shared threat intelligence
Scans more than one billion messages per day for threats.

5 Event automation
Reduction of exposure time.

6 Customer security portal
Reports, KPIs & Ticketing.

What are the main challenges companies face?

- ✓ Lack of visibility.
- ✓ Poor forensic information.
- ✓ Efficiency in threat detection (phishing, BEC, phishing, phishing, malware, and 0-Day).
- ✓ Threat response and remediation.

What are the main features of Clean Email Enterprise?

Email Protection:
Blocks the vast majority of email threats, both known and unknown, including impostor and phishing emails.

Advanced Threat Protection:
Detects targeted attacks and email with suspicious URLs or attachments.
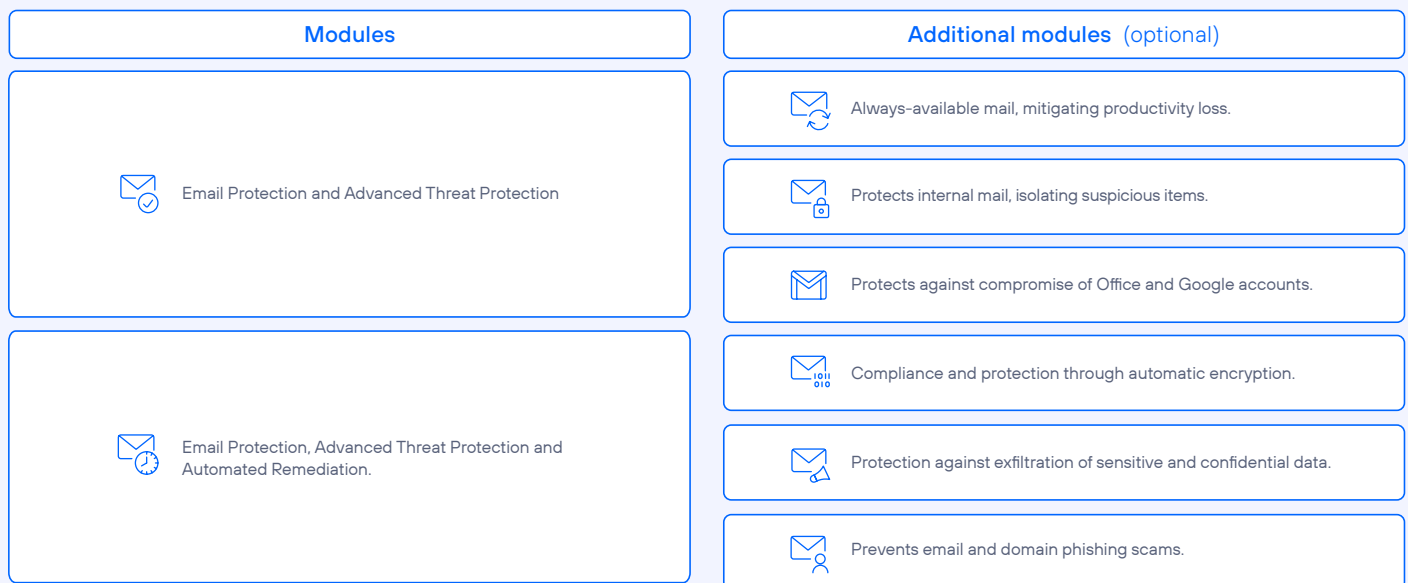
Automated Threat Response:
Automated response and remediation involving the removal of malicious messages that have already been delivered to a user's inbox.

How is the service consumed?

Clean Email Enterprise consists of a management layer that covers the design, deployment, and administration of the solution.

And a technology layer that can be configured through modules, which adapts to the customer's needs.

Modules
Email Protection and Advanced Threat Protection
Email Protection, Advanced Threat Protection and Automated Remediation.

Additional modules (optional)
Always-available mail, mitigating productivity loss.
Protects internal mail, isolating suspicious items.
Protects against compromise of Office and Google accounts.
Compliance and protection through automatic encryption.
Protection against exfiltration of sensitive and confidential data.
Prevents email and domain phishing scams.

Supported by Telefónica Tech, a leader in cyber security

Context and assessment: understand customer challenges and preferences to define the service.

Specialized support: service management consulting following best practices.

Service set-up: service registration and initial deployment of security policies.

Service management: complete operation of the service ensuring performance and suitability of security policies.

Possibility of self-management by the customer.

Why Telefónica Tech?

Telefónica Tech is a global leader in business security management, with more than 5M protected organizations and more than 5K cyber security experts.

+5.5M Telefónica B2B customers worldwide.

+56% growth of Telefónica Tech in 2022.

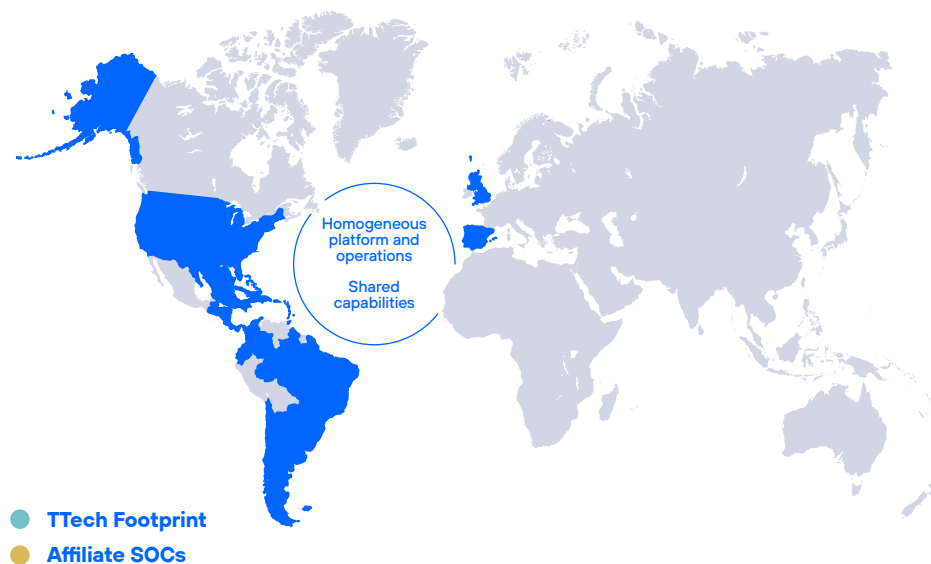**5.8K** professionals of more than 27 nationalities.

+3K certifications.

Our DOC & SOCs in Americas

Colombia DOC
USA SOC
Mexico SOC
Peru SOC
Chile SOC
Brazil SOC
Argentina SOC
Ecuador SOC

Our DOC & SOCs in Europe

Spain DOC
UK SOC
GE SOC

Homogeneous platform and operations

Shared capabilities

● **TTech Footprint**
● **Affiliate SOCs**

+600k tickets/year

+3,5K global customers

+40K global changes year

Why Proofpoint?

Proofpoint's technology, acknowledged as a world leader by Gartner and Forrester, brings additional benefits to traditional email protection tools and platforms, focusing on protecting people, data, brand, identity and business from advanced threats and compliance risks.

Contact us at

Contact us through your Telefónica Tech sales representative or your assigned sales specialist.

You can request information about Clean Email Enterprise through this link →