Press Release

Telefónica Tech Named Best Enterprise Cloud Solution Winner in The European IT & Software Excellence Awards

[From the left: Rob Allen VP of Operations EMEA ThreatLocker, Mark Hibberd Sales Manager Telefónica Tech UK&I and Simon Evans Celebrity Host]

- **Telefónica Tech received the award for its great work in cloud transformation for a charity in the UK.**

London (UK) 26th October 2021. Telefónica Tech, the leading transformation company, has won the Best Enterprise Cloud Solution in The European IT & Software Excellence Awards announced at a ceremony in London. This award is a further step in positioning Telefónica Tech as a strategic partner in the UK market, following the acquisition of CANCOM UK&I in July this year.

The award was in recognition of Telefónica Tech's cloud transformation for a charity in the UK. A project that delivered a modern workplace solution as part of its cloud transformation, which helped to dramatically reduce IT overheads, improve security and create flexible working for employees. More than 16,000 volunteers at the charity now have secure, remote access thanks to the Telefónica Tech project.

Another factor that has contributed to Telefónica Tech gaining this recognition has been sustainability. In the project with the UK charity, reused hardware was selected wherever possible, and that which could not be reused was recycled through Telefónica Tech's asset upcycling service, resulting in £70,000 being returned to the charity.

The European IT and Software Excellence Awards are designed to recognise and reward excellence in software development, IT and telecommunications solutions provision in Europe. Now in their twelfth year, they are recognised as Europe's most prestigious IT channel awards. The European IT and Software Excellence Awards bring together leading channel partners, resellers, systems integrators, ISVs, MSPs, service providers, distributors, solution providers and channel marketers from across Europe.

Jose Cerdán, CEO of Telefónica Tech said: "This is another great step in Telefónica Tech's trajectory in the UK and Ireland region. I am delighted that our team of experts has achieved the recognition it deserves. We are a global technology powerhouse, and this signals what we can offer our clients as Telefónica Tech both in the UK and Ireland, as well as globally".

Martin Hess, CEO of Telefónica Tech UK&I, added: "It's fantastic to be recognised for our cloud expertise. Cloud is a very important area for us, and for our customers, where it plays a key role in their transformation journeys, and where we can be the trusted partner to support them".

About Telefónica Tech
Telefónica Tech is the leading company in digital transformation. The company offers a wide range of services and integrated Technological solutions in Cybersecurity, Cloud, IoT, Big Data and Blockchain. For more information, visit:https://telefonicatech.com

Telefónica, S.A.
Dirección de Comunicación Corporativa
Tel: +34 91 482 38 00 email: prensatelefonica@telefonica.com
saladeprensa.telefonica.com

Page 2 of 2