

Press release

Telefónica Tech partners up with Microsoft to digitise SMEs with Teams Essentials

- Telefónica Tech expands its portfolio of collaboration tools with Microsoft Teams Essentials to help SMEs improve their productivity and become more competitive.
- The agreement also includes the launch of joint commercial plans in the main markets of the Spanish company.

Madrid, 20 January 2022. <u>Telefónica Tech</u> has reached an agreement with Microsoft to become an official distributor of Microsoft Teams Essentials, the first standalone offering of Microsoft Teams designed specifically for small and medium-sized enterprises. With this alliance, Telefónica Tech expands its portfolio of collaborative communication products and continues to contribute to the digital transformation of the business fabric.

This strategic agreement reinforces Telefónica Tech's leadership in offering new services aimed at making work easier and involves the implementation of joint commercial plans in Telefónica's main markets.

Teams Essentials enables small and medium-sized businesses to meet, collaborate, communicate and serve customers with the functionality of larger companies. This new affordable service offers unlimited chat, calling and group meetings with up to 300 participants, as well as some of the tools needed to work effectively, such as Office web applications, file sharing and task management facilities.

According to Hugo de los Santos, Chief Cyber & Cloud Products & Services at Telefónica Tech, "the pandemic has forced all companies, regardless of their resources and level of technology, to accelerate digitalisation in order to adapt their operating models and respond to customer needs. With this new service, we will help small and medium-sized companies to be more resilient and gain in competitiveness".

"Over the past 20 months, small businesses have shown great resilience, not only keeping their doors open, but also in rapidly adapting to a changing world of hybrid work.", says Alessando Podda, Senior Product Marketing Manager at Microsoft. "Now, for smaller businesses to establish themselves in a hybrid environment, they need the right tools. This is why we have created Microsoft Teams Essentials", adds.



About Telefónica Tech

Telefónica Tech is the leading company in digital transformation. The company offers a wide range of services and integrated technological solutions in Cybersecurity, Cloud, IoT, Big Data and Blockchain. For more information, please visit: <u>https://telefonicatech.com/</u>

About Microsoft

Microsoft Corporation is an American multinational technology corporation which produces computer software, consumer electronics, personal computers, and related services. Its best known software products are the Microsoft Windows line of operating systems, the Microsoft Office suite, and the Internet Explorer and Edge web browsers. https://www.microsoft.com