

Telefónica Tech partners with Proofpoint to provide Advanced Corporate Email Protection Services

- The new service, Clean Email Enterprise, is cloud-based and integrates managed security solutions to provide unparalleled protection against email-born threats such as ransomware, Business Email Compromise and impersonation attacks.

Madrid, 3th May 2022. [Telefónica Tech](#), Telefónica's digital business unit, today announced the launch in the Spanish market of [Clean Email Enterprise](#), in partnership with cybersecurity company [Proofpoint](#) to protect today's number one cyber threat vector: corporate email.

Telefónica Tech and Proofpoint are teaming up to offer this cloud-based service that integrates numerous managed security solutions and provides companies of all sizes with unparalleled, advanced protection against the growing number of email-borne threats. Today, worldwide over 300 billion emails are sent and received each day and more than 90% of targeted attacks start in email.

The 'Clean Email Enterprise' service leverages the capabilities of [Proofpoint Email Protection](#), the industry-leading email gateway, which can be deployed as a cloud service or on premises and catches both known and unknown threats that others miss. Powered by advanced machine learning technology, Email Protection accurately classifies emails and can detect and block threats that don't involve malicious payload, such as impostor email or also known as business email compromise (BEC). An attack derived from a Business Email Compromise scenario aims to gain access to critical company information from an email that appears to come from an employee, usually in an important position.

In addition, 'Clean Email Enterprise' uses [Proofpoint Targeted Attack Protection](#) (TAP) to detect, analyze and block advanced threats before they reach the inbox, including ransomware and other threats hidden in malicious attachments and URLs. TAP also detects threats and risks in cloud apps, connecting email attacks related to credential theft or other attacks.

Telefónica Tech, which is a Platinum Partner of Proofpoint (highest level), offers a premium email security service and assigns highly skilled analysts to proactively help customers optimize the solution to match their needs. In addition, Telefónica Tech specialist provide support, produce reports with high value-added information and provide a 24/7 emergency inbox in the event of an email outage.

"Cybercriminals have changed their modus operandi and now focus their attacks on people rather than infrastructure: more than 99% of cyberattacks are triggered by humans, with email being one of the tools of choice. Including Proofpoint's Clean Email Enterprise service in our managed services portfolio will help Telefónica Tech continue to position itself as the best partner for the secure digital transformation of companies by offering the most innovative solutions on the market and unparalleled world-class protection," said Alberto Sempere, Director of Cyber Security Products & Services at Telefónica Tech.

"Regardless of the level of sophistication, modern cyberattacks tend to share one common trait – they target the inbox. Email, and in particular corporate email, has become the ultimate playground for cybercriminals", commented Ryan Kalember, Executive Vice President, Cybersecurity Strategy at Proofpoint. "Proofpoint is the first company to integrate a people-centric view into its security platform to easily identify vulnerable users and create a tailored security approach to best protect each individual user. Our partnership with Telefonica delivers first class protection to meet the needs of enterprises facing today's fast-evolving threat landscape, coupled with unparalleled managed services."

About Telefónica Tech

Telefónica Tech is the leading company in digital transformation. The company has a wide range of services and integrated technological solutions for Cybersecurity, Cloud, IoT, Big Data, or Blockchain. For more information, please visit: <https://telefonicatech.com/>

About Proofpoint

Proofpoint, Inc. is a leading cybersecurity company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint to mitigate their most critical security and compliance risks across email, the cloud, social media, and the web. No one protects people, the data they create, and the digital channels they use more effectively than Proofpoint. More information at www.proofpoint.com