



AI GOVERNANCE AND RESPONSIBLE AI



HOW CAN TELEFÓNICA TECH HELP?

# We diagnose maturity in Al governance and design a roadmap towards robust and responsible artificial intelligence management

The Al Governance Assessment is the first step towards responsible and sustainable management of artificial intelligence. We analyse the current state of your organisation: processes, roles, technology and regulatory compliance; to understand your level of preparedness for the EU Al Act. We lay the foundations for an ethical, traceable governance model tailored to your needs through a comprehensive diagnosis and gap analysis.

We design a tactical and strategic roadmap based on the results of the diagnosis to guide the evolution towards robust Al governance. This process includes defining the regulatory framework, key processes and responsibilities, as well as technological recommendations that reinforce the transparency and trustworthiness of Al systems. Our goal: to help you transform regulation into an opportunity for responsible growth.

WHO IS THIS SERVICE FOR?



Organisations that have not yet defined their approach to artificial intelligence, interested in structuring scattered initiatives and establishing a solid foundation that facilitates the strategic integration of Al into the company.



Companies that are beginning to develop and implement their first Al systems and are seeking to define a consistent framework that ensures the responsible deployment, adoption, and use of artificial intelligence.



Organisations with artificial intelligence that are already deployed and need to implement a practical governance framework to ensure ethical and transparent use that is aligned with business objectives and current legislation.





#### **OUR VALUE PROPOSITION**

#### Our service

The Al Governance Assessment enables organisations to gain an in-depth understanding of how they are currently managing artificial intelligence and what steps they need to take to achieve a responsible governance model that is aligned with the EU Al Act. We analyse regulatory frameworks, internal processes, organisational structures and technological ecosystems to identify gaps and opportunities for improvement. The result is a clear view of the starting point and an evolution plan tailored to each customer's context and maturity, laying the foundation for ethical, secure and sustainable use of Al.

## What does it allow you to do?

- Assess organisational maturity in Al and the level of compliance with the EU Al Act.
- Identify gaps, risks, and opportunities in the current use of artificial intelligence.
- Define a target governance model (TO-BE) tailored to the customer's strategy and context.
- Design a tactical and strategic roadmap to implement scalable and ethical Al governance.
- Prioritise initiatives and establish responsibilities to ensure effective execution.
- Lay the foundations for the future Al Governance Office and the adoption of the RAI Framework.

### **Benefits**

# Comprehensive diagnosis of the current state of Al governance

We analyse processes, regulatory frameworks, roles, and technology to provide a comprehensive overview of the level of maturity and compliance in terms of artificial intelligence within the organisation.

#### Roadmap towards a responsible Al model

We define a clear and prioritised action plan, with responsible parties and milestones, which guides the evolution towards robust, traceable governance aligned with the ethical principles of Responsible Al.

#### Identification of risks and compliance gaps

We identify critical issues in the management and use of Al to anticipate legal, ethical or operational risks, facilitating early adaptation to the EU Al Act.

#### Base for the IA Government Office

The Assessment lays the groundwork for establishing permanent governance and control structures, ensuring the continuity and sustainability of artificial intelligence management throughout the organisation.





# Telefónica Tech's differential value



Telefónica Tech combines technological expertise, strategic vision and regulatory knowledge to guide organisations on their journey towards ethical AI that complies with the EU AI Act.



Our phased approach allows us to move from diagnosis to implementation, ensuring continuous tangible results and sustainable progress in Al governance.



We have been ahead of the EU Al Act since 2018, defining our ethical principles and establishing our own methodological framework, making us a benchmark in responsible Al and comprehensive regulatory support.

EQUIPMENT, TEAMS AND ACHIEVEMENTS

#### **Our teams**

Our team has extensive experience and a multidisciplinary approach, bringing together experts in legal regulations, business professionals specialising in data and AI, and specialists in cyber security and information protection. This allows us to take a comprehensive approach to each project and offer robust and responsible solutions.

- Team of legal specialists well-versed in the EU Al Act, GDPR and ISO 42001.
- Team of technical and business specialists with expertise in data and artificial intelligence.
- Team of specialists made up of Cyber Security and threat management professionals.

#### **Achievements**

Our success speaks for itself:

- We are official partners of various tools specialising in Al governance.
- Proven track record in complex Responsible Al projects, combining legal, technical, and business expertise to generate effective and regulated frameworks.
- We are committed to promoting Al governance, actively generating content that is open to the public and participating in presentations to encourage its responsible adoption.





**BUSINESS MODEL** 

The Al Governance Assessment business model is designed to adapt to the maturity level and specific needs of each organisation. It is offered as a consulting project with an estimated duration of 6 to 7 weeks, adjustable according to scope and complexity.

It includes a multidisciplinary team with legal, technical and data profiles, and can be complemented with an optional Use Case Discovery module to identify Al opportunities aligned with the customer's strategy. The modular and scalable approach ensures an efficient investment and measurable results from the first phase.

RELATED PARTNERS













OUR SOLUTIONS

# Discover all our solutions

We believe in the transformative power of technology to improve processes, optimize resources and open new business opportunities.



Contact us to start the digital transformation of your organization.

