

AI GOVERNANCE AND RESPONSIBLE AI

AI Governance Framework

HOW CAN TELEFÓNICA TECH HELP?

We design a comprehensive methodological governance framework that brings together strategy, processes, regulatory compliance, and ethics for the whole organisation

The AI Governance Framework is the basis for structuring how an organisation manages its artificial intelligence systems. Based on the preliminary diagnosis, we define the target governance model, roles, processes, and responsibilities that ensure ethical and traceable AI. Our approach allows us to consolidate a stable structure, aligned with the EU AI Act and ready to scale responsibly.

We build an operational framework tailored to each customer's characteristics, combining regulatory advice, management methodologies and technological support tools. This framework drives collaboration between business, data, technology, and compliance, creating a culture of Responsible AI that reinforces trust and long-term sustainability.

WHO IS THIS SERVICE FOR?



Large corporations with complex AI ecosystems that need to consolidate a comprehensive, cross-cutting governance model aligned with the EU AI Act.



Public administration seeking to standardise AI management and ensure transparency, traceability, and accountability in its processes and services.



Companies in the early or intermediate stages of maturity that want to govern their AI systems from the design stage or evolve towards a structured model of control and compliance.

OUR VALUE PROPOSITION

Our service

The AI Governance Framework translates organisational strategy into action, turning the principles of Responsible AI into a real operating model. This service defines the operational framework necessary to manage AI in a structured, transparent, and auditable way. It includes the creation of policies, processes, and control mechanisms that ensure coordination between areas, system traceability, and the integration of regulatory compliance into decision-making. Its goal is to transform AI governance into a sustainable competitive advantage.

What does it allow you to do?

Our AI Governance Framework service enables you to

- Structure a robust governance model adapted to the business strategy.
- Define roles, responsibilities, and decision flows for all corporate AI.
- Implement policies, controls, and methodologies in accordance with the EU AI Act and ISO standards.
- Integrate technological solutions that facilitate traceability, auditing, and supervision.
- Consolidate the AI Governance Office as a permanent hub for control and improvement.

Benefits

Comprehensive and scalable governance

We unify strategy, processes, and technology to offer an adaptable and sustainable control model throughout the organisation.

Coordination between areas and operational efficiency

Promotes collaboration between business, legal, data, and technology, optimising resources and decisions.

Compliance and transparency guaranteed

The framework ensures compliance with the EU AI Act and provides traceability and visibility for each AI system.

Responsible AI Culture

Promotes the adoption of ethical principles within the organisation, fostering trust and sustainable innovation in AI.

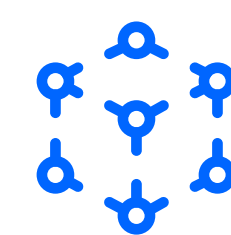
Telefónica Tech's differential value



We combine strategic vision, regulatory experience as well as technical knowledge to create governance models tailored to each organisation.



We apply our RAI Framework as a proven standard that turns compliance into a driver of trust and innovation.



Our experience in deployments positions us as a leading partner in Responsible AI and ethical digital transformation.

EQUIPMENT, TEAMS AND ACHIEVEMENTS

Our teams

Our team has extensive experience and a multidisciplinary approach, bringing together experts in legal regulations, business professionals specialising in data and AI, and specialists in cyber security and information protection. This allows us to take a comprehensive approach to each project and offer robust and responsible solutions

- Team of legal specialists well-versed in the EU AI Act, GDPR and ISO 42001.
- Team of technical and business specialists with expertise in data and artificial intelligence.
- Team of specialists made up of cyber security and threat management professionals

Achievements

Our success speaks for itself

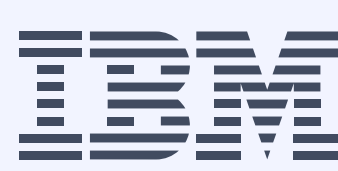
- We are official partners of various tools specialising in AI governance.
- Proven track record in complex Responsible AI projects, combining legal, technical, and business expertise to generate effective and regulated frameworks.
- We are committed to promoting AI governance, actively generating content that is open to the public and participating in presentations to encourage its responsible adoption

BUSINESS MODEL

The AI Governance Framework is offered as a phased consulting project, with an estimated duration of 10 weeks for the foundational implementation. It includes expert guidance, collaborative sessions, and customised deliverables

It can be expanded with an annual strategic consolidation phase, ensuring continuity and maturity of the model. The service is fully scalable, adapting to the complexity and volume of each client's AI initiatives

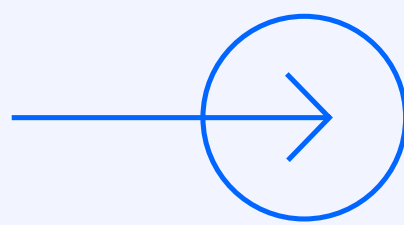
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OUR SOLUTIONS

Discover all our solutions

We believe in the transformative power of technology to improve processes, optimize resources and open new business opportunities.



Contact us to start the digital transformation of your organization.

