

## DATA GOVERNANCE

# Governance Assessment

### HOW CAN TELEFÓNICA TECH HELP?

Telefónica Tech's Data Governance Assessment service evaluates the maturity level of your organization with respect to the different Data Governance disciplines.

The value of your organization is directly related to your ability to manage and leverage your data effectively. It is fundamental to advance in data management and become a **data-driven** company, knowing the starting point and the **gaps** you need to overcome to reach the **to-be model**.

We assess your data management maturity level with our service, identifying your strengths, possible critical points, and opportunities for improvement. This will guide you in the subsequent definition of a data governance model adapted to your needs.

### WHO IS THIS SERVICE FOR?



#### Small companies

If you lack the necessary resources to evaluate the state of your Data Governance, our service will help you to detect improvement points quickly and in a reduced timeframe.



#### Medium-sized companies

For you, the Governance Assessment is a key tool to deploy effective Data Governance. This service is designed to be a springboard to help you define your to-be model.



#### Large enterprises

If you are a consolidated corporation, you need a robust roadmap to detect critical points in the management of your data. Our service provides you with a global view of your current situation, helping you to define your ideal governance model.

## OUR VALUE PROPOSITION

### Our service

We work with you as well as with the key people in your organization to obtain a complete picture of the current situation through Telefónica Tech's **Governance Assessment**. We gather the necessary information and provide you with specific recommendations and corrective

actions to improve the management of your data through work sessions and tailored forms. This will strengthen your ability to make informed decisions and mitigate data-related risks.

### What does it allow you to do?

Our Government Assessment service allows you to:

- › **Data strategy:** Assess how your data strategies align with your business objectives.
- › **Data governance:** Review organizational structures, roles, and responsibilities related to data management.
- › **Data quality:** Analyze your data quality controls.
- › **Security and compliance:** Evaluate your data security policies and controls, as well as regulatory compliance.
- › **Architecture and technology:** Review the technology infrastructure and its ability to support data governance initiatives.
- › **Culture and training:** Analyze the level of awareness and commitment of your employees regarding data governance and evaluate whether you have adequate training.

### Benefits

#### Personalized experience

We provide you with clear and detailed communication of the assessment objectives, key roles, what will be assessed and how the process will be carried out.

#### Use of accelerators

We use unique accelerators and customized T-shape forms to get a complete picture of your current situation and provide you with accurate recommendations.

#### Minimum viable products

We develop minimum viable products to quickly validate and adjust solutions, with continuous technical support aligned with your objectives.

#### Experience and cultural change

We assess the degree of cultural maturity of your organization in data management and facilitate the necessary change to improve your organization's data management.

## Telefónica Tech's differential value



### Fast and effective solutions

We use exclusive accelerators that allow an agile implementation, reducing time and costs, and integrating quickly with your systems.



### Proven experience in various sectors

Our experience in multiple industries allows us to apply best practices and proven solutions, adapting to your specific needs.

## EQUIPMENT, TEAMS AND ACHIEVEMENTS

### Our teams

- › **400 professionals** dedicated to AI for enterprise and Public Administration clients.
- › **10 specialized** centers across **Spain** (Madrid, Barcelona, Valencia, Valladolid), **the United Kingdom** (London), **Central Europe** (Slovenia and Austria), **Brazil** (Sao Paulo), and the **Hispam** region (Santiago, Chile, and Mexico City).
- › **150+ certifications** held by our Artificial Intelligence experts.

### Achievements

- › **1,000+ projects** executed.
- › **200+ clients** served.
- › Projects delivered in **25+ countries**.

## BUSINESS MODEL

### Turnkey

We take care of the whole process, from the beginning until we deliver the expected results, with a well-defined scope and objective.

### Extended team

We support you in projects where you take the lead, our team supports you at key moments to ensure the success of your strategy.

### Center of excellence

We form a permanent multidisciplinary team that accelerates your data and AI transformation, supporting you at all times.

### Support and evolution

We provide you with continuous support and guarantee the evolution of the infrastructures and models on which your business cases are executed.

## RELATED PARTNERS



## | RELATED SERVICES

### Use Case Discovery

Helps identify specific use cases in which the evaluated data can generate greater strategic value for the organization, through improving operational efficiency, discovering opportunities for optimization, innovation, etc.



### Architecture

Helping to understand the current technological structure to ensure the best data lifecycle from provisioning to exploitation.



### Visualization

We take the necessary requirements to know the customer's needs and to be able to obtain concise answers for a future representation of all those indicators that they wish to project in their reports or dashboards.



Contact us to start the digital transformation of your organization.

