

DATA GOVERNANCE

Data Governance Office

HOW CAN TELEFÓNICA TECH HELP?

Transform your organization: How to deploy a Data Governance Office.

Telefónica Tech will help you implement a **Data Governance Office (DGO)** by providing you with a comprehensive strategy, advanced tools, and a solid infrastructure that guarantees the quality, security, and optimal use of your data. This will allow you to stay at the forefront of technology and transform your organization into a benchmark in knowledge and innovation.

The Data Governance Office is composed of a multidisciplinary team of business and technical professionals, under the supervision of the CDO or

a similar figure. This team manages the availability, integrity, usability, and security of data, defining procedures and execution plans for its proper management. Acting as the engine of your company's transformation towards

a **data-led** organization, this office coordinates Data Governance in collaboration with various areas.

In terms of security, the office collaborates closely with the DPO and CISO offices, ensuring that data is managed under the highest standards of protection and compliance.

WHO IS THIS SERVICE FOR?



Small businesses

We help you establish a solid foundation for managing your data, improving decision-making with clean, well-governed information. You will have access to advanced technologies and practices that will enable you to compete effectively in the marketplace.



Medium businesses

As you grow, the complexity of your data also increases. You will optimize your business processes with a good data governance strategy, ensuring the quality and security of your information, while fostering an integrated data culture that drives your operational efficiency.



Large companies

You need an advanced Data Governance strategy or ensure its continuity, to transform your operations and maintain a competitive advantage. Our service helps you maximize the value of your data to drive sustainable growth and innovation.

OUR VALUE PROPOSITION

Our service

We ensure that your data is accurate, secure, and easily accessible with our **Data Governance Office** service. This optimizes decision-making and improves operational efficiency. We offer customized solutions that ensure compliance and reduce risk, allowing you to focus on growth and innovation.

The deployment of the Data Governance Office follows a comprehensive approach and is structured in several phases, ensuring that each is aligned with your needs.

What does it allow you to do?

Our Data Governance Office deployment service allows you to:

- › **Set up** your data office, identify your organization's architecture and applications, define your data sources and organizational structure, and develop a glossary of terms.
- › **Productivity phase:** Implement quality rules, define data masters, create a data dictionary, ensure information traceability and develop a **data marketplace** or data portal to foster data self-service.
- › **Parameterization phase:** Analyze your taxonomies, define metadata, flows and processes, manage identities and access, and ensure security governance and legal compliance.

Benefits

Customer experience

We offer you a flexible and adaptable solution, being technology agnostic. This ensures that our solutions are adapted to your specific needs.

Minimum viable products

We develop minimum viable products to quickly validate and adjust solutions, offering you a continuous technical support aligned with your objectives.

Use of accelerators

We use exclusive accelerators that allow us to implement fast and effective solutions. We deploy the Data Governance Office in an agile and integrated way with your systems.

Experience and cultural change

We apply our experience in multiple sectors and technology partners, avoiding starting from scratch. We facilitate cultural change with tailored training courses, ensuring a successful evolution in your organization.

Telefónica Tech's differential value



Fast and effective solutions

We use exclusive accelerators for an agile implementation, reducing time and costs, and ensuring a fast integration with your systems.



Proven experience in various sectors

Our experience in multiple industries allows us to apply best practices and proven solutions, adapting to your specific needs.



Cultural change and training

We offer tailored cultural change through specialized training courses, ensuring that your team effectively adopts the new data management practices.

EQUIPMENT, TEAMS AND ACHIEVEMENTS

Our teams

- › **400 professionals** dedicated to AI for enterprise and Public Administration clients.
- › **10 specialized** centers across **Spain** (Madrid, Barcelona, Valencia, Valladolid), **the United Kingdom** (London), **Central Europe** (Slovenia and Austria), **Brazil** (Sao Paulo), and the **Hispan** region (Santiago, Chile, and Mexico City).
- › **150+ certifications** held by our Artificial Intelligence experts.

Achievements

- › **1,000+ projects** executed.
- › **200+ clients** served.
- › Projects delivered in **25+ countries**.

BUSINESS MODEL

Turnkey

We take care of the whole process, from the beginning until we deliver the expected results, with a well-defined scope and objective.

Extended team

We support you in projects where you take the lead, our team supports you at key moments to ensure the success of your strategy.

Center of excellence

We form a permanent multidisciplinary team that accelerates your data and AI transformation, supporting you at all times.

Support and evolution

We provide you with continuous support and guarantee the evolution of the infrastructures and models on which your business cases are executed.

RELATED PARTNERS



RELATED SERVICES

Mobility Insights

It provides data on the movement of people outdoors, which can complement the analysis of Store Insights in commercial areas. In this way, it is possible to obtain a complete view of customer behavior inside and outside stores.



Visualization

It is essential to represent complex data in a comprehensible way. The insights obtained can be visualized more effectively through dashboards and visual tools, helping managers to make data-driven decisions more quickly.



Cloud WiFi/SDLAN

We offer an SDN solution that integrates Secure SD-Branch services (WiFi & LAN, SD-WAN, and security), leveraging leading vendors in Wired & Wireless LAN and Edge WAN technologies. This solution is available in both the flexWAN model, offering standardized services with various commercial packages, and as a customized project tailored to your specific needs.



Contact us to start the digital transformation of your organization.

