SMART AUTOMATION

Power Platform

| HOW CAN TELEFÓNICA TECH HELP YOU?

We help you create applications, automate your business processes and enhance information analysis with our Power Platform service

Under the current economic climate, organizations are under pressure at all levels, struggling to address application backlogs, facing shrinking budgets and a lack of technical capacity. **Low code enables your customers to modernize at high speed, multiply their professional development capacity**, save costs, and gain more value by customizing and extending their Line of Business (LoB) solutions.

Telefónica Tech offers a complete, connected, and intelligent automation solution that enables all stakeholders to benefit from hyper-automation. It also allows you to modernize business processes, optimize costs and do more with existing systems while replacing costly legacy solutions with an integrated solution.

| WHO IS THIS SERVICE FOR?

Companies seeking to transform their processes by making them **more efficient, applying automation and reducing effort** in repetitive tasks.

Organizations that want to **incorporate AI and ML** into their internal and external flows and processes.

Companies looking to **develop their own internal capacity in the long term** by leveraging low code but maintaining **control and governance** over their flows and applications.

Our service

Power Platform is a comprehensive automation platform driven by low-code and AI which includes the following solutions developed by Microsoft: Power Apps, Power Automate, Power BI, Power Pages, and Copilot Studio (formerly Power Virtual Agents).

As well as intrinsically including all the benefits of the solutions developed by Microsoft, Telefónica Tech supports you from the beginning of the project (Assessment and Strategy) to the Support after the Go Live, through the phases of Deployment, Consulting or Training.

What does it allow you to do?

This service will allow you to:

› **Transform business processes** by applying automation enriched with AI and ML.

› **Modernize processes and applications at high speed**, replacing costly legacy solutions with a solution.

› **Accelerate development and boost productivity** by developing low-code applications for both the business decision maker and the technical decision maker, focusing on business value. As a result, we achieve greater time and cost savings, higher productivity of employees and professional developers, as well as greater departmental value.

Benefits

Application Modernization

The service updates, redesigns, rebuilds, and creates new applications faster and at scale to reduce backlogs.

Business application agility

Simplifies the user experience and connects processes by extending core systems (e.g. SAP, Oracle, Salesforce. com, etc.).
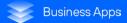
Empowering departments

Empowers users to solve challenges on their own and gives IT complete visibility and control of what is being created.

Optimization with hyper-automated processes

End-to-end automation to modernize and streamline processes and integrate systems.

Accelerate professional development

Reduce the time and effort required to create new solutions and accelerate the delivery of value for everyone.

Telefónica Tech's differential value

We analyze your business situation and help you to apply a solid strategy to transform your organization's processes.

We are specialists in the industry, and we are supported by technology: *"Business first, technology last".*

We help you govern and control the automation of flows and applications.

TEAMS & ACHIEVEMENTS

Our team

› **+350** employees specialized in Microsoft Business Apps.

› **+2,000** Business Applications certifications.

› Team in **Spain** with con **+40 certifications and +50 years of experience** in Microsoft.

Achievements

› Microsoft **Designation in Business Apps.**

› **Microsoft Cloud Designations, awarded to Telefónica in 2023 upon achieving all designations.**

› Included in Microsoft's Inner Circle (top 1% of most important partners).

› Microsoft **Partner of the Year** in 2023.

BUSINESS MODEL

Telefónica Tech offers customer support from the pre-project phase to post-deployment support. These services are divided into four main blocks. Each service can be contracted independently, analyzing the proposal case by case and providing the most successful and effective solution for each customer.

› **Strategy and Assessment**

› **Consulting and Training**

› **Delivery of Projects and Services**

› **Support after Go-Live**

Dynamics 365 licensing, based on Microsoft's New Commerce Experience (NCE) model, allows flexibility of commitment and billing with discounts depending on the model chosen.

RELATED PARTNERS

Microsoft

RELATED SERVICES

Dynamics 365

This cloud suite brings together the best applications for business processes such as CRM and ERP, and integrates with office and collaborative tools (Microsoft 365), and Business Intelligence (Power BI).

Omnichannel

A service for a consistent experience for your customers, thanks to the automation of responses and integration with your corporate tools.

Productivity

Improve your employees' productivity with the solutions we offer you, always up-to-date, in a monthly fee model and always with our differential support.

Contact us to start the digital transformation of your organization.