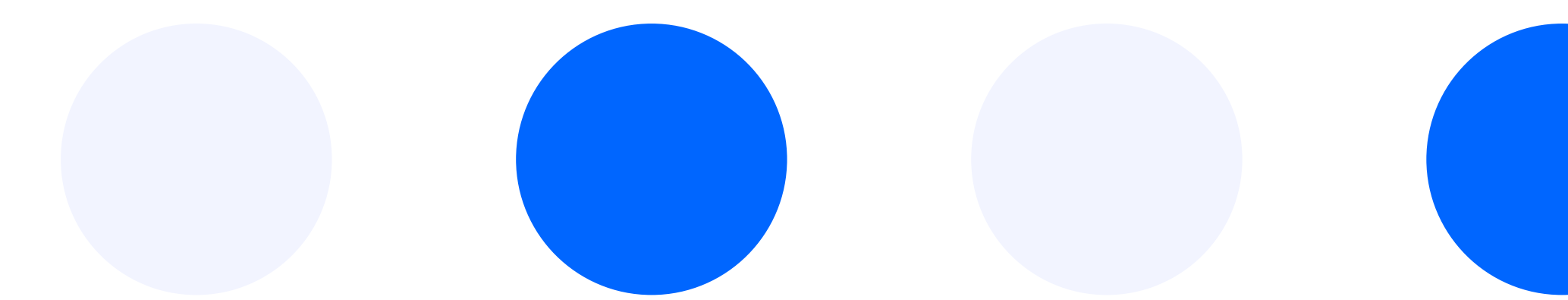


CONTINUOUS THREAT EXPOSURE MANAGEMENT

# Digital Risk Protection



## HOW CAN TELEFÓNICA TECH HELP?

We monitor and protect your brand, reputation and business against threats directed against your organisation on the public web as well as on the deep and dark web.

Today, **businesses are exposed to increasingly more sophisticated and frequent attacks that can compromise the success of an organization's business and reputation**, as well as privacy and trust.

Customers demand solutions that can proactively defend and help their IT team to detect threats and classify and report on suspicious activities that threaten their business.

Digital Risk Protection helps customers to be aware of their exposure in the digital world and to identify threats and risks associated with their reputation and brand, business continuity and online fraud, based on real evidence (Threat Intelligence).

## WHO IS THIS SERVICE FOR?



Medium and large companies, multinationals and public sector entities that are interested in:

Understanding and planning the impact of digital risks on their IT infrastructure.  
Reducing the noise of digital risks that affect them and improving their security decision making process.

## OUR VALUE PROPOSITION

### Our service

- Automated gathering: we monitor the open web and the deep and dark web, as well as specialized feeds, in search of references and mentions to assets of your organization. We detect those elements that may affect your business negatively.
- Manual analysis, contextualization and recommendations: our team of experts analyzes the mentions detected and selects those that may pose a threat. They add evidences and recommendations to help you control and manage your digital risks.
- Takedown: we apply countermeasures on the detected risks preventing access to the threat during its active time. At the same time, all the necessary measures
- to stop fraudulent activity are executed, definitively eliminating the associated risk.

### What does it allow you to do?

The service will allow you to have the following capabilities:

- **Monitoring** activities that can damage reputation or brand image.
- **Detects** threats that target business processes in an attempt to stop or undermine its normal activity.
- **Tracks** activities likely to result in a fraudulent action against your company's interests.
- Complete and up-to-date **view of the risks** facing your entire mobile channel.
- Closing resources used to commit fraud against you or your customers, and that supplant your identity, **removal** of unauthorized content.

## Benefits

### Up-to-date situational awareness

Gain awareness of your digital footprint and help your entire organization understand the business impact of the digital risks your company is exposed to.

### Cost reduction

La identificación temprana y prevención de posibles ataques contribuye a la reducción de costes asociados al impacto financiero y reputacional que podrían suponer para tu organización.

### Prevent successful attacks

We report exposed assets (shadow IT, public leaks, hacktivism...) which helps to reduce successful attacks by reducing the attack surface.

### Focus on what's important

We detect those elements that may affect your business negatively, analyze and contextualize them, reducing noise and reporting only what may pose a threat to you.



## Telefónica Tech's differential value



Highly qualified and experienced analysts in digital risks and fraud prevention, with 10+ years providing service to our customers worldwide.



Best-in-class technology. Our analysts are always exploring new tools to deliver you a service with over 10 security tools, combining in-house developments with market-leading technology.



Adaptable to your needs and maturity. Our service offers a comprehensive solution against a wide breadth of external risks covering brand protection, business continuity, online fraud, mobile & social, VIP protection, with a modular offering.

### EQUIPMENT, TEAMS AND ACHIEVEMENTS

#### Our teams

- **+10** years of experience in the industry.

#### Achievements

- Local Presence and Global Reach through our SOC with 12 locations worldwide.
- We collaborate with leading providers through our ecosystem of partners and strategic alliances to enhance our own capabilities.

### BUSINESS MODEL

Service is charged in the form of a **recurrent subscription fee** based on a series of options to be selected by the customer.

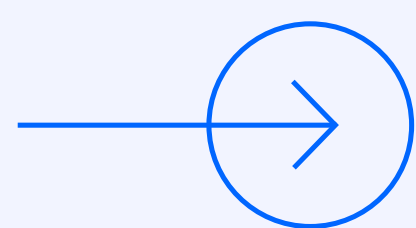
## RELATED PARTNERS



## OUR SOLUTIONS

### Discover all our solutions

We believe in the transformative power of technology to improve processes, optimize resources and open new business opportunities.



Contact us to start the digital transformation of your organization.

