IDENTITY & DATA PROTECTION

Information Rights Management

HOW CAN TELEFÓNICA TECH HELP?

We offer you a smart service to protect and control your information, whatever it is and wherever it is

Data is vital in a digitalised world where we send and share huge volumes of information between different devices and platforms, every day, all the time.

The perimeter no longer exists as such. Employees access and share sensitive corporate information in the cloud from anywhere, using corporate and personal devices (BYOD). **This has led to a considerable increase in the area of exposure,** making the traceability and security of data and information more complex. **Telefónica Tech's Information Rights Management is**

an intelligent corporate document security service focused on data, which combines the capabilities of Telefónica's SOC with leading technology **to protect and control corporate information, whatever it is and wherever it is,** based on the principle of minimum privilege.

The protection travels with the information and this protection determines who can do what with the information.

WHO IS THIS SERVICE FOR?

Medium-sized organisations and SMEs that need the support of a professional cyber security service to guarantee the protection and control of their sensitive data and documents, as they do not have the means or resources of their own.

Large organisations that, even with their own resources and means, **prefer to delegate these capabilities to a leading managed security services provider (MSSP)** in order to focus on their business.

Our service

Telefónica Tech's Information Protection and Control service provides document security, ensuring that sensitive corporate information is always under control and protected. Secure documents obey certain policies, even if they are already on external and uncontrolled devices or infrastructures.

This prevents information theft and data loss, facilitating monitoring, alerts, tracking, auditing and regulatory compliance, thanks to expert support for provision, configuration and operational support.

What does it allow you to do?

This service will allow you to:

› **Secure your documentation and sensitive information** in corporate repositories, and beyond.

› **Take swift action in response to certain events** (ex-employees, role changes, partners, loss of devices).

› **Enhance your reputation and credibility,** with non-intrusive protection measures that promote change management.

› **Reduce costs** by simplifying the tasks of security administrators and areas with critical information.

› **Comply with security,** privacy and data protection **rules and regulations**.

› **Dedicate yourself to your business,** delegating implementation, monitoring and support to our experts.

Benefits

Dynamic data protection

It doesn't matter where the data is (where it is and whether it is at rest, in transit, or in use) and it doesn't matter what the data is or what type of data it is. Protection always travels with it (embedded in it) as if it was a component of the document.

Prevention of data loss

The document always travels with its corresponding protection, which cannot be removed, and the two are inseparable. It is possible to control who has access and for how long, or even revoke access to the document, remotely.

Monitoring, control, auditing and tracking of data

Thanks to the technological power and the service provided by Telefónica Tech's SOC experts, there is always visibility of the protected documents, knowing what is happening to them (who is trying to access them, permissions, etc.).

Regulatory compliance

You can avoid non-compliance with data protection regulations (GDPR, PCI, ISO 27001), legal liabilities and financial losses by encrypting, controlling access and not storing documents (but rather permit relationships over them).

Telefónica Tech's differential value

Significantly reduces the risk of theft or loss of confidential information.

Increase the maturity of your business in cyber security and data protection, leaving it in the hands of experts.

Controls spending on data leakage prevention and incident management.

TEAMS & COMMITMENTS

Our team

› **+1.800** SecOps employees.

› **+1.500** security certifications.

› **+200** elite analysts.

Commitments

› **+ 200K** protected **documents** per month.

› **98%** of satisfaction.

BUSINESS MODEL

The service is based on the licensing of the protections and on the professional services provided by the Telefónica Tech SOC (provision, configuration and start-up, operational support).

The protections are offered through **different modules** (default and optional, such as the connector with DLP tools), with two operating modes: **corporate** (for all users in the organisation) and **secondary** (only for a specific group of users, the so-called protectors).

The cost of the service consists of an **annual purchase and maintenance,** determined by the protection modules and the volume of users in the company to which the service is provided.

RELATED PARTNERS

sealpath.

Telefónica Tech

NextDefense

Security Edge

Service designed for secure access to the Internet and corporate applications, from any location and device.

→

Web Application Defense

A solution to protect your company's online presence and business continuity against malicious attacks.

→

Clean Email

Protection against any kind of threat or danger that may arrive via email.

→

Contact us to start the digital transformation of your organization.

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