



**NETWORK SECURITY** 



# Clean Email









HOW CAN TELEFÓNICA TECH HELP?

# We offer you a managed service that protects your company's main threat vector: email

98% of threats start with an email and 74% of incidents and the success of those targeted attacks are due to the human factor (source: Verizon DBIR 2023 report).

This increase in targeted attacks, aimed at very specific people within companies, makes the market demand specialized attention services in email security, capable of blocking and also analyzing patterns or trends.

Clean Email provides advanced email protection against BEC (Business Email Compromise) attacks, information leakage, fraud, identity theft, ransomware and other malware, phishing and spam.

It is a managed, comprehensive and modular service that combines Telefonica Tech's Advanced SOC capabilities with leading technology to protect businesses and users who interact with email applications.

WHO IS THIS SERVICE FOR?



Medium-sized organizations, large corporations and multinationals that need to minimize the risk of targeted attacks through illicit, fraudulent or malware-laden emails, especially those that are not focused on email protection or lack a dedicated IT team.

OUR VALUE PROPOSITION

# **Our service**

The increase in email-targeted attacks has led the market to demand specialized managed email security services capable of detecting and blocking these threats.

Clean Email is a managed service that provides continuous monitoring capabilities, threat intelligence, and forensic analysis to protect users and prevent any type of attack through this vector.

Our service allows companies to free up their IT teams, already in many cases saturated, who do not have the possibility to grow their team to specialize in email security.





#### What does it offer?

This service will allow you to increase the reliability, effectiveness, and efficiency of your email platform thanks to:

- Proactive prevention, detection and blocking of threats, before they reach their targets.
- Threat visibility, with forensic analysis of each detected threat.
- Visibility into the risk posed by current users, enabling preventative measures to be implemented.
- Shared threat intelligence that scans over a billion messages for threats per day.

- > Event and remediation automation to reduce threat exposure time.
- Regulatory compliance and business continuity, ensuring protection against information leakage and guaranteeing business continuity.
- Customer Security Portal, where customers can track their reports, business KPIs and ticket resolution to the breach.
- Highly qualified and certified technical team, ensuring the highest levels of platform performance.

#### **Benefits**

#### **Risk mitigation**

Prevention focuses on protecting the main attack vector, email, through which malicious actions such as identity theft, credential theft, fraud, cyber-kidnapping, etc.

#### Visibility

Reporting on threats and the risk they pose to users, through real-time monitoring of email, quarantine, and user interaction.

#### Impact reduction

As it is a preventive and proactive service, as well as a service managed from Telefónica Tech's SOC, efficiency is increased by optimizing tasks and time, in turn reducing the possible operational impact.

#### **Threat Intelligence**

Maximum reliability with extensive detection capabilities for suspicious or fraudulent elements. This is achieved through the daily analysis of more than one billion messages, leveraging a robust knowledge base, collective intelligence and proactive analysis.

## Telefónica Tech's differential value



We are worldwide leaders in business security management (+5M protected organizations and +5K cyber security experts).



We provide advanced machine learning with content, context, and behavioural analysis.



We facilitate the creation and display of comprehensive and customised reports.





TEAMS & ACHIEVEMENTS

### Our team

- > +5.000 cyber security experts.
- > +3.000 security certifications.
- > +200 elite analysts.

#### **Achievements**

- > Certified technical team.
- Report generation, visualization and integration into ecosystems.
- > Automated remediation.
- High availability, with geographical redundancy of CPDs.

BUSINESS MODEL

The service consists of a modular, configurable technological layer that adapts to the client's needs. And a management layer that covers the design, deployment and administration of the solution, through our SOC experts.

PARTNERS RELACIONADOS

proofpoint.

OUR SOLUTIONS

# Discover all our solutions

We believe in the transformative power of technology to improve processes, optimize resources and open new business opportunities.



Contact us to start the digital transformation of your organization.

