

CLOUD COMMS

# Meetings

HOW CAN TELEFÓNICA TECH HELP?

Our cloud-based web conferencing and team collaboration service offers a complete, secure, and unique experience for your employees

Work will never be the same, it will be carried out in a hybrid way; **employees are less and less present in offices, meetings involve more remote participants and offices must ensure more secure spaces to meet the new guidelines in the face-to-face environment.**

**Telefónica Tech integrates bespoke meeting and collaboration services into the organizations of the future to drive more flexible spaces that support employee wellbeing, facilitate face-to-face or remote interactions from anywhere, anytime, and using any device.**

**We leverage technology from various partners, offering a new way of meeting that focuses on the work being done** rather than where it is being done. Meetings services have been created especially for hybrid work and represent an evolution of the workspace.

WHO IS THIS SERVICE FOR?



**Customers in any segment demanding a powerful meeting solution, virtual event or training tool** o Customers needing **many meeting participants and Value-Added Services.**



Customers who use **Office 365** as a **productivity tool. Customers who require a collaboration tool that is easy to configure, intuitive to use, and competitively priced.** Customers who require **native integration with other Office products.**



**Customers of any segment, who require a global, simple and practical multiplatform videoconferencing and collaboration tool.**

## OUR VALUE PROPOSITION

### Our service

Telefónica Tech brings together in a single interface the best business solution for meetings and team collaboration offered through flexible subscription plans from reliable brands and with platforms that are always updated, incorporating in the proposal: messaging, meetings, events, and training.

A service with a unique and personalized user experience that facilitates the connection between employees and has an impact on increasing the productivity of organizations.

### What does it allow you to do?

This service will allow you to:

- › **To have a complete, private and secure business meeting and collaboration solution** in the cloud from a trusted brand with always up-to-date platforms.
- › **A single collaboration suite for teams to create, meet, message, co-create, and share**, regardless of whether they are together or apart in a seamless workflow before, during and after meetings.
- › **Simplify management** for IT administrators and end users.
- › **Reduce costs associated** with on-premises infrastructure and ongoing maintenance of the solution.
- › **Ensure scalability** as your organization grows in size and complexity.

### Benefits

#### End to end managed solutions

Our team is responsible for managing everything from voice PBX to PSTN calls and collaboration services. We provide our customers with the applications, platforms, and devices they need to work efficiently.

#### Enriched user experience

We include collaboration and meeting functionalities, easy to use and deploy, that optimize the user experience through a single interface for communication and collaboration.

#### AI Capabilities

Artificial Intelligence integrated into applications such as automatic meeting summaries, real-time transcription, or virtual assistants, among others.

#### Customized integration and ROI

We provide a solution adapted to any customer requirement and integration with business applications for vertical solutions. We reduce the costs associated with infrastructure and ongoing maintenance of the solution.

#### Scalability and simplification of IT management

This service allows global scalability as the organization grows in size and complexity and consolidates IT management, since communications systems increase the agility of processes.

## Telefónica Tech's differential value



We provide professional services and end-to-end management.



Proposal enriched with VASs such as real-time translation, virtual assistants or delegated administration.



We offer you global scalability and simplification of IT management.

### EQUIPMENT, TEAMS, AND ACHIEVEMENTS

#### Our teams

- › Unified communications and collaboration services are managed by Telefónica Tech's global operations team, made up of more than **3,000 professionals**, in coordination with the Digital Operations Center (DOC).
- › The DOC, in turn, is made up of a qualified team of **200 highly specialized experts** with diverse profiles (engineers, data architects, security and cloud operators, among others) to provide maximum support to our customers.

#### Achievements

- › **More than 1.5 million users** of communication and collaboration solutions.
- › Cisco Partner of the Year 2024.
- › Zoom EMEA Technical Excellence Partner of The Year 2024.

### BUSINESS MODEL

It is a **complete service with end-to-end management**, based on a commercial model of **monthly subscription per user** that includes all the necessary elements for the provision of the service.

There are **different profiles available**, depending on the type of event (meeting, training, webinar, support...) as well as a series of commercial options according to usage needs (translation, storage...).

### RELATED PARTNERS



OUR SOLUTIONS

### Discover all our solutions

We believe in the transformative power of technology to improve processes, optimize resources and open new business opportunities.



Contact us to start the digital transformation of your organization.

