

## HYBRID CLOUD

# Cloud Consulting and Professional Services

## HOW CAN TELEFÓNICA TECH HELP?

We help you in the digital transformation of your business by providing you with the methodology, tools, people and the necessary experience to migrate your applications to the Cloud, modernize them and deploy new use cases that will help you innovate efficiently.

Our professional services are designed to help you at any stage.

Strategic consulting focused on identifying the main business objectives and an action plan to achieve them: process consulting, cloud governance, finOps.

Cloud adoption services, where we analyze in detail the on prem applications and establish the best strategy for each one of them (Rs), with a special focus on modernization to get the maximum benefit from the cloud: elasticity, agility, efficiency, etc.

Generative AI and Data Analytics, identifying the use cases with the greatest impact in each business vertical.

Cyber security and efficiency are also in the DNA of its design.

## WHO IS THIS SERVICE FOR?



Companies starting to migrate and deploy hyperscale workloads.



Large organizations with an established public cloud capability looking to optimize their resources or lacking specific profiles: automation, finOps, containers, etc.



Companies that have been deploying hyperscale services for some time, but in a haphazard way and need to implement landing zone, cloud governance policies, finOps, devOps, modernization, etc, to continue evolving with guarantees.

## OUR VALUE PROPOSITION

### Our service

**Assesment.** Analysis of the applications to know the viability of migrating them to the cloud.

**Landing zone.** Design and deployment of the cloud environment: security and governance policies, networking, tenancy, etc.

**Application migration:** Applying minimal changes (Rehost, Replatform).

**DB and application modernization:** Code transformations (Refactor, K8s), Snowflake.

**FinOps and optimization:** Consulting, implementation of recommendations.

**Strategic consulting.** Selection of the best solution according to current requirements and future ambitions.

### What does it allow you to do?

This service will allow you to:

- › Globalize the business, improve digital channels by optimizing the shopping/consumption experience: geo-replication, elasticity of resources.
- › Innovate through fast and efficient access to new technologies: pay-per-use, agility in deployment.
- › Optimize the use of resources: finops, sustainability reporting.
- › Adapt to demand in an efficient and agile way.

### Benefits

#### End to end solution

We help you in your digital transformation by identifying and executing the projects and initiatives that we believe will have the best impact on your business, regardless of the stage you are at, the technology and knowledge required, and the knowledge you need.

#### 24/7 Managed Services

We have several Digital Operations Centers (DOC) that allow us to operate and manage 24/7 all the services that support your business.

## Telefónica Tech's differential value



Main certifications, competencies and specializations in hyperscale technologies and services.



Highly qualified and certified experts in different technologies.



Methodology, agreements with hyperscalars that allow us to have funds to carry out projects in an efficient way for our customers.

### EQUIPMENT, TEAMS, AND ACHIEVEMENTS

#### Our teams

- › **+1.800** Cloud employees.
- › **+1.000** Cloud certifications.

#### Achievements

- › **MSP Certification on Azure, Google and AWS.**
- › Microsoft **Partner of the Year** in 2023.
- › Telefónica Tech is CMSP – Cloud Managed Service Provider in **Oracle**.

### RELATED PARTNERS



## RELATED SERVICES

### Capabilities

We facilitate your journey to the cloud with our Consulting, Cloud Professional Services and Multicloud Hybrid Services capabilities:

Multicloud Hybrid Services [→](#)

### Hybrid Cloud

We drive your growth with multicloud solutions from our partners:

Microsoft Azure by Telefónica Tech [→](#)

AWS by Telefónica Tech [→](#)

Google Cloud Platform by Telefónica Tech [→](#)

Oracle Cloud Platform by Telefónica Tech [→](#)

### Telefónica Tech Cloud Platform

We enhance your hybrid Cloud strategy with Telefónica Tech Cloud Platform, our integrated Cloud solution from on-premises to our Data Center and Edge, with multiple telco connectivity alternatives and local nodes in 7 countries.

Telefónica Tech Cloud Platform [→](#)

Contact us to start the digital transformation of your organization.

