HYBRID CLOUD

Google Cloud Platform by Telefónica Tech

HOW CAN TELEFÓNICA TECH HELP?

Innovation and specialization with the MSP program: our experts use best practices in Google Cloud Platform to empower your business and get the most out of your data.

The adoption of the cloud is a reality that has an impact on all areas of the company: it minimizes costs, guarantees agility in operations, makes change processes more flexible and gives businesses the capacity to innovate. The digital transformation of any business begins **by taking the first step hand in hand with cloud experts.**

Telefónica Tech and Google Cloud currently have strategic cloud alliances to offer you **quick and easy access to Google services,** providing scalable and flexible solutions for the management of your infrastructures (IaaS and PaaS). The public cloud service additionally allows access to **Google Maps capabilities and resources** to take your applications to the next **level.**

Google Cloud Platform is Google's public cloud that provides a **wide range of IaaS and PaaS services based on open-source software** and focused on getting the most out of your data. **Pay only for the resources you use from Google Cloud in your local currency.** You decide with our advice which services best fit your needs. We also help you to optimize your expenses thanks to the use of spot instances or resource reservation (CUD).

WHO IS THIS SERVICE FOR?

Medium and large private and public organizations that require infrastructure capabilities and/or IT platforms to obtain the benefits of the cloud: greater flexibility, agility, elasticity, security, robustness, and lower cost.

Companies that already have IT infrastructure and want to develop it with their own internal IT capacity in the long term in an agile and flexible way and choose to grow and learn from a trusted provider such as Telefónica Tech using the Google Cloud Platform.

Companies in need of technological transformation in their current systems and development teams, which require instant resources in a flexible, efficient, and secure way.

Our Service

Telefónica Tech supports you in the Cloud transformation of your company in an agile and secure way thanks to our capabilities to manage, monitor and optimize workloads in the Google Cloud platform following the best practices and recommendations delivered by the hyperscale, which qualifies us as a **Managed Service Provider, specialized in migration, development, continuous assistance and improvement of applications with dedicated teams.**

We have a large team of experts in Google Cloud as a Premier Partner. We have certifications in the most advanced competencies of their services, from infrastructure, data and cyber security to Apigee. This special agreement also allows us to use Google Maps for the development of your applications.

We additionally provide specialized support in your language and, if necessary, we have the support of Google Cloud. If you want to get on the cloud with Google Cloud, we offer you our Professional Services to help you in the process.

What does it allow you to do?

This service will allow you to:

› **Provision yourself the Google Cloud resources** you need or **order us to do it for you.**

› **Have Cloud Portal at your disposal as a tool to track** your consumption in Google Cloud. **Tener una gran flexibilidad y reducción de costes operativos al digitalizarte con nosotros.**

› **Follow the monthly consumption of the resources you use during the current month** or see the **details of the use of the resources** that we have billed you in **previous months.**

› **Consult the consumption** of resources in a **monthly** basis and **see in detail the billed resources use.**

› **Have a great flexibility and reduction of** operating **costs** by digitalizing with us.

Benefits

Flexible pricing structure

We offer you the same flexible pay-per-use pricing structure of Google Cloud and integrate the payment process of the resources you consume in your monthly invoice with the rest of the contracted services.

Maximum availability

Google Cloud offers maximum availability of service deployment and infrastructure in different locations worldwide and the ability to scale your services as your business evolves, without the need to be an expert.

Broad portfolio of applications

Google provides customers with tools that allow real-time or batch data management, and then train artificial intelligence models or represent these data in dashboards thanks to Looker. You can also use the market standard data warehouse thanks to BigQuery, a serverless service capable of scaling to Petabyte scale.

Telefónica Tech's differential value

We offer advanced specialized global monitoring and support in your language and billing in local currency with our team of experts in multicloud services. If needed, we have support for the Google Cloud to escalate and prioritize any potential issues.

We facilitate the management of your services with exclusive access to our Cloud Portal tool. You will be able to view consumption and billing information, define alerts so that we can notify you when you reach the consumption threshold you decide and access articles and video tutorials about the service.

We have advanced professional services for migrations and implementations in Google Cloud. Our team of experts advises you to migrate your applications to the cloud.
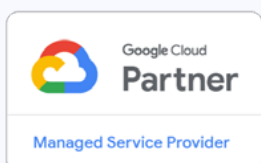

EQUIPMENT, TEAMS, AND ACHIEVEMENTS

Our teams

› **+500** Google Cloud Platform certifications and accreditations.

› **GCP Premier Partner.**

› **Google Maps Partner.**

› **Development** capabilities **on Apigee.**

Achievements

› Telefónica Tech is **Managed Service Provider(MSP)** with strategic agreement with Google Cloud.

› We have a GCP presence in Telefónica's footprint.

RELATED PARTNERS   Google

BUSINESS MODEL

Essential Modality:
We provide you with everything you need to access the Google Console. This allows you to deploy and consume any of the available GCP services in any of the available locations or regions. Telefónica offers billing support.

Advanced Modality:
Telefónica Tech is the one who manages the incidence, claims or requests that the customer needs before GCP. Billing is maintained in local currency and payment only for the services you need during the time you use it.

Managed Modality:
The managed service we offer includes platform management, backup, monitoring, security and Advanced Support.

We optionally offer you administration for virtual machines and services deployed on them (databases, middleware), allowing you to delegate the management of the infrastructure to us.

In order to ensure the E2E management of your services and resources, we have the most appropriate and proven tools and procedures to meet this objective, covering all aspects of management, from security to backup, including monitoring and reporting. More details in our Professional Services section.

RELATED SERVICES

Capabilities

We facilitate your journey to the cloud with our Consulting, Cloud Professional Services and Multicloud Hybrid Services capabilities:

Cloud Consulting and Professional Services ⟶→

Multicloud Hybrid Services ⟶→

Hybrid Cloud

We drive your growth with multicloud solutions from our partners:

Microsoft Azure by Telefónica Tech ⟶→

AWS by Telefónica Tech ⟶→

Oracle Cloud Platform by Telefónica Tech ⟶→

We also offer the Telefónica Tech Cloud Platform service, an integrated Cloud solution from on-premises to our Data Center and Edge, with multiple telco connectivity alternatives and local nodes in 7 countries:

Telefónica Tech Cloud Platform ⟶→

Cybersecurity

We help you keep visibility and control of your multicloud environments with cyber security solutions:

Cloud Security ⟶→

Contact us to start the digital transformation of your organization. ⟶→