

## HYBRID CLOUD

# Telefónica Tech Cloud Platform

## HOW CAN TELEFÓNICA TECH HELP?

Learn about the unique advantages of Telefónica Tech Cloud Platform, Telefónica's own Cloud with more than 12 years of experience, which integrates leading IT technologies with proprietary developments and next-generation networks, compute capabilities (VDC), Private Cloud, Cloud Storage, Security and AI. It has nodes in 7 countries in Europe and the Americas, guarantees data sovereignty and is under ESG principles. Bringing you closer to the *Cloud Continuum*.

Migration to the cloud has enabled digital organizations to focus on their core competencies and concentrate their efforts on developing new products and services without being limited in their ability to deploy them. Companies are increasingly using cloud services to upgrade and take their operations to the next level in order to streamline processes and strengthen the value they deliver to customers.

Telefónica Tech Cloud Platform includes the Virtual Data Center service, our virtual Infrastructure as a Service (IaaS) solution based on VMware technology that facilitates the creation of hybrid environments with private clouds, either on-prem or in Telefónica's own data centers. All this on an infrastructure optimized for different types of loads (standard, real-time, HANA or very large servers), with value-added services such as multiple Backup or Disaster Recovery solutions.

Telefónica Tech Cloud Platform adds security services, IA and Private Cloud models, with presence in 7 countries to offer you a solid response to ensure the continuity of your business, minimize technology renewal costs in infrastructure, support and training, as well as to grow your company in a globalized and dynamic market that allows hosting workloads and data in a secure environment, operated end-to-end by our team of experts.

## WHO IS THIS SERVICE FOR?



Organizations that need to make the move to the cloud and find it difficult to carry out comprehensive technology evolutions, reducing their operating costs and risks of overinvestment.



Large organizations and administrations concerned about regulatory issues (data localization) and internal compliance (Shadow IT), as well as the unpredictable costs of pay-per-use models.



Companies that need to guarantee the availability of their services and experience the lack of flexibility to cover punctual or seasonal needs.

## OUR VALUE PROPOSITION

### Our service

Telefónica Tech Cloud Platform brings together Telefónica's own Public and Private cloud offerings under the same services, with more than 12 years of experience, integrating leasing IT technologies with proprietary developments and new generation networks, allowing you to move towards the Cloud Continuum.

Contracting, self-management and after-sales is centralized on local nodes in Europe, USA, and LATAM. Telefónica Tech Cloud Platform facilitates the transition between traditional IT and Cloud.

We provide a complete Cloud service from on-premises to our Datas Centers and Edge locations, with multiple telco connectivity alternatives and local nodes in 7 countries in Europe and America, with guaranteed of data sovereignty.

### What does it allow you to do?

Telefónica Tech Cloud Platform allows multiple business models, compatible with each other and simultaneously usable

- › Professional and Managed Services: self-manage your resources and value-added services, or delegate administration to our experts.
- › VMware: robust technology leader in enterprise application virtualization, guaranteeing you an easy migration.
- › Business Continuity: market-leading online reporting and integrated tools.
- › Automation: rapid deployment of applications (marketplace) and Infrastructure as Code (IaC).
- › Flexible service: shared and/or dedicated environments, specialized hardware, fixed-price resource pools with no surprises at the end of the month, or pay only for your usage.

### Benefits

#### Hyperconnected Cloud

Multiple access modes, both within the service or datacenter and externally, including Internet, LAN/SAN, VPN-MPLS, DWDM, Cloud Connect or SDWAN.

#### Sovereignty

Telefónica Tech Cloud Platform is a Sovereign Cloud, with its own platforms, local and and operated end-to-end by Telefónica.

#### Distributed Network

Multiple countries with several data centers to meet your network latency and local regulation needs, with the same technological solution and connected through Telefónica's network.

#### Sustainability

We subscribe to ESG principles, with proprietary on/off technology to reduce energy consumption and associated CO<sub>2</sub> emissions.

## Telefónica Tech's differential value



We offer Professional and Managed Services to facilitate your transition to the cloud, or the possibility of integral management of the service by Telefónica Tech



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Local nodes in 7 countries (ES, BR, US, CL, PE, CO, AR) with local operation facilitating regulatory compliance.

### EQUIPMENT, TEAMS, AND ACHIEVEMENTS

- › More than 12 years of experience.
- › 7 countries: Spain, Brazil, United States, Chile, Peru, Colombia, Argentina.
- › Tier III and IV Datacenters, several per country.
- › ISO 9001, ISO 20000, ISO 27001, ENS Alto, SOC 1 Type II & SOC 2 Type II, VMware Cloud Verified, SAP Certified Hardware for SAP HANA®.
- › Full local service: contracting, support, operation, and invoicing.

### BUSINESS MODEL

Telefónica Tech Cloud Platform allows multiple business models, compatible with each other and simultaneously usable:

- › **Fixed payment:** contract resource pools with a fixed price to avoid surprises at the end of the month. You can expand these pools yourself if you need to expand your infrastructure.
- › **Pay-as-you-go:** if you don't want to compromise on consumption, our pay-as-you-go offer allows you to adapt your bill to the resources you have actually used.
- › **Overage:** combines the best of both models, optimizing your cost with a defined baseline and allowing consumption above it, as needed.
- › **Dedicated:** if you want exclusivity, pay for dedicated resources, deciding what you want to use them for.
- › **Commitment model:** get the lowest prices thanks to our 3-year commitment models.

## RELATED PARTNERS



## RELATED SERVICES

### Capabilities

We facilitate your journey to the cloud with our Consulting, Cloud Professional Services and Multicloud Hybrid Services capabilities:

Cloud Consulting and Professional Services —→

Multicloud Hybrid Services —→

### Hybrid Cloud

We drive your growth with multicloud solutions from our partners:

Microsoft Azure by Telefónica Tech —→

AWS by Telefónica Tech —→

Google Cloud Platform by Telefónica Tech —→

Oracle Cloud Platform by Telefónica Tech —→

### Cybersecurity

We help you keep visibility and control of your multicloud environments with cyber security solutions:

Cloud Security —→

Contact us to start the digital transformation of your organization.

