

## MOBILITY MANAGEMENT

# Fleet Management

### HOW CAN TELEFÓNICA TECH HELP?

## Manage your vehicle fleet more efficiently.

Many companies need vehicles for their business, either because transportation is their main activity or because the fleet is essential to carry out their activity. In either case, there are **multiple challenges** associated with the **operation and use of company vehicles** that need to be addressed.

Telefónica Tech **understands these challenges and has the knowledge and experience necessary** to deploy fleet management solutions tailored to the needs of our customers.

Each company is unique, and the same is true for fleet management deployments. The advantage of **our solutions** is that **they adapt perfectly to the particularities of each case**, enabling the most relevant use cases according to your needs.

### WHO IS THIS SERVICE FOR?



Designed for companies with a fleet of vehicles, regardless of their sector of activity.



It is particularly relevant for transport, logistics and distribution companies, field service providers, and those looking to expand their line of business based on the information provided by their fleet (for example, by offering car rental services).

## OUR VALUE PROPOSITION

### Our service

The fleet management solution is a unique product on the market which, thanks to advanced telematics, allows you to manage your fleet of vehicles in real time in an operational way and, at the same time, obtain a strategic overview.

You will have key information about your vehicles at your disposal thanks to telematics, allowing you to efficiently manage different areas, achieving operational improvements and significant savings. We also help you make strategic decisions to enable new business models based on accurate knowledge of the use of your fleet.

### What does it allow you to do?

The fleet management solution has a wide range of functionalities:

- › **Vehicle location, status, and use.**
- › **Real-time data** on behavior behind the wheel.
- › **Vehicle information:** battery and engine status, mileage, and fuel consumption.
- › **Control panels** that support decision-making, allow alerts to be created, and help prevent breakdowns.
- › **Easy-to-install accessories**, such as panic buttons or driver identification.

### Benefits

**Monitoring of the real activity of the fleet**, guaranteeing compliance with established routes, stops or visits.

**Optimization of internal processes** through the integration of real-time telematic information and preventive maintenance based on the actual wear and tear of the vehicles. This includes early fault detection, reducing costs and downtime.

**Maximization of fleet usage time**, ensuring operational efficiency.

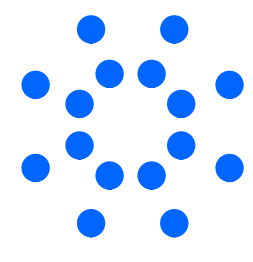
**Reduction in fuel use, accidents and fines**, improving employees' driving habits.

**Increased security and protection of vehicles, drivers and goods**, providing detailed information about accidents to quickly assist drivers and determine responsibilities.

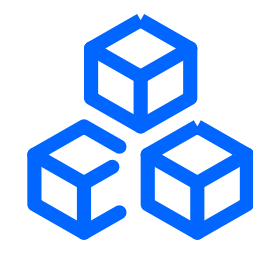
**Creation of new business models**, based on the actual travelled mileage or the points of interest most visited by vehicles (petrol stations, shops, etc.).



## Telefónica Tech's differential value



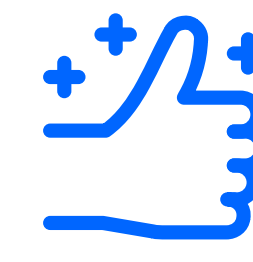
Telefónica offers you a comprehensive, turnkey solution designed to cover all your fleet management needs.



Our solution integrates with various tools and solutions, forming an ecosystem capable of solving a wide variety of use cases.



We also complement operational management with a strategic vision, thanks to our personalized and consultative sales capabilities. We support you in all phases of the project, ensuring that you achieve the best results.



You can delegate the **management of the service** to our experts, who will operate it with total professionalism and expertise. Therefore, you can focus on what really matters: your business.

### EQUIPMENT, TEAMS AND ACHIEVEMENTS

#### Our teams

- › **+200** thousand vehicles connected with fleet management solutions.
- › **+500** satisfied customers.

#### Achievements

- › **Industrialized and replicable** service in multiple geographical areas.
- › **Millions** of liters of fuel saved.

### BUSINESS MODEL

First, we analyze your requirements and the characteristics of your fleet: the vehicles that make it up, their intended uses, among other details. Based on this information, we design the deployment, selecting the necessary hardware and managing its installation.

Once the solution is implemented, you will be able to use it through the management platform, configuring the reports you need and administering your entire fleet and its users.

## RELATED PARTNERS

GEOTAB®

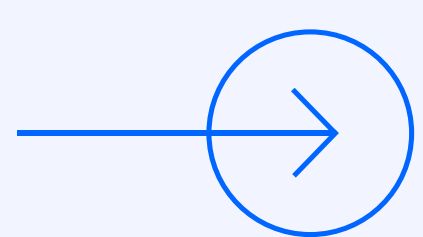
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## RELATED SERVICES

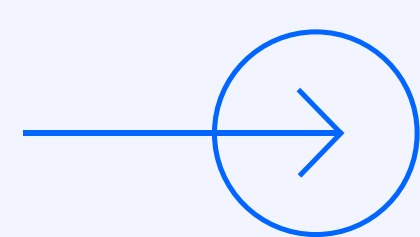
### IoT Connectivity & Kite Platform

We provide a comprehensive connectivity service supported by the best IoT connectivity on the market. This includes traditional cellular technologies such as 2G, 3G, and 4G, as well as new technologies specifically designed for IoT communications, like NB-IoT and LTE-M. The entire service is centrally managed through our Kite platform, enabling real-time control and monitoring of your line inventory.



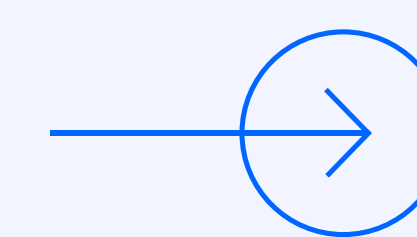
### Mobility Insights

This solution enables businesses to validate and enhance use cases related to infrastructure optimization, service planning, or commercial strategies. It facilitates more effective implementation by tailoring service offerings or marketing strategies based on population flows, maximizing return on investment.



### AI & Data Consulting

We design a master transformation plan centered around data, guided by your business priorities. Based on these priorities, we build a technological ecosystem of IoT and Artificial Intelligence, enabling your company to leverage the potential of these new technologies to generate new revenue streams, optimize costs, or reduce risks.



Contact us to start the digital transformation of your organization.

