

SMART SPACES

Smart Corporate Spaces

HOW CAN TELEFÓNICA TECH HELP?

Technological design of more flexible and operational workspaces for greater productivity and impact.

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The new trends in hybrid work, telecommuting and face-to-face work are driving organizations to transform their corporate spaces to adapt to this new reality.

Telefónica Tech has an expert team of engineers at your disposal to design and adapt your corporate spaces according to these new needs. We will design a customized solution, take care of its deployment, operation, and support, guaranteeing an optimal and functional environment.

WHO IS THIS SERVICE FOR?

The Smart Corporate Spaces solution is designed to adapt to **any business sector** that needs connected and optimized spaces to enhance mixed work (face-to-face and remote), maximizing productivity.

It is especially suitable for corporate office buildings and educational centers, where connectivity and functionality are key to success.

OUR VALUE PROPOSITION

Our service

The Smart Corporate Spaces solution transforms customer offices by renovating **meeting rooms, auditoriums, and common spaces**, integrating the latest collaborative work technology. This includes advanced audio systems, large format LED screens, smart lighting, and much more. **The design of these spaces is bespoke**, integrating the technology with the furniture from the initial project phase, in collaboration with the architectural teams.

You can improve worker productivity and facilitate optimal integration of remote work in smart, managed spaces.

On the technological side, our **partnerships with leading manufacturers in each sector** ensure the success and reliability of solutions throughout their lifecycle. Collaborative technologies enable presentations, file sharing, video and audio management in a simple and efficient way, increasing productivity. Auditoriums, meanwhile, are designed to handle live events, multiple simultaneous video sources and high technical quality broadcasts.

What does it allow you to do?

The Smart Corporate Spaces solution offers the following key functionalities:

- › **Customized design:** Adapted spaces tailored to the specific needs of each customer.
- › **Collaborative technology:** Tools to facilitate teamwork, such as advanced audio, video, and file sharing systems.
- › **Conference systems and auditoriums:** Equipped to manage meetings, events, and presentations with the latest technology.
- › **Large-format displays:** High-quality visual solutions to enhance communication and impact at meetings and events.
- › **Event support:** Technical assistance for the organization and execution of live or recorded events.

Benefits

Customized design: Adapted spaces tailored to the customer's needs, including auditoriums, meeting rooms, and common areas.

Efficient energy management: Smart solutions to optimize energy use in corporate spaces.

Manageable technologies: Intuitive and easy-to-administer systems to ensure efficient use of technological tools.

Sustainability: Reduction of unnecessary trips to the office, contributing to the care of the environment.

Improved productivity: Enhancement of collaborative work and optimal integration with teleworking.

Prepared auditoriums: Spaces ready for live transmissions and events of various kinds.

Telefónica Tech's differential value



Our extensive experience in digital transformation and the design of corporate spaces allows us to offer a comprehensive ecosystem of solutions. This approach ensures that our customers can continue to grow with us, adapting to the ever-changing market and incorporating the innovation it demands.

We provide an end-to-end service, from design to implementation and support, thanks to our strong alliances with major technology partners, ensuring a deployment of capabilities tailored to the needs of each customer.

EQUIPMENT, TEAMS AND ACHIEVEMENTS

Our teams

- › **+100 people dedicated** to the digital transformation vertical.

Achievements

- › **+600 corporate spaces**
- › **+20 years** deploying digital transformation solutions.
- › **+90 countries** with our services.
- › **+100 digital transformation projects** by 2023.
- › **+50 thousand service points.**
- › **+150 million euros deployed** in the last 3 years.

BUSINESS MODEL

Smart Corporate Spaces is offered as a **turnkey service**, which includes the design of the solution, deployment, operation as well as remote and on-site support.

The service integrates the necessary hardware and software, according to the customized design that the customer acquires in property, along with the

deployment, operation, and maintenance services, both on-site and remote.

The customer can choose the level of service they require, and we take care of developing and implementing it from start to finish.

RELATED SERVICES

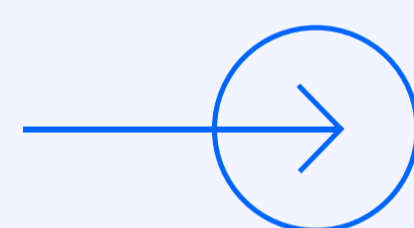
Digital Signage

Transform your space into an intelligent environment by delivering personalized content based on the context and location of each screen.



The Brain

Transform your commercial, relational, and experiential space by integrating and managing all technological solutions from a single platform.



AI & Data Consulting

We design a master transformation plan centered around data, guided by your business priorities. Based on these priorities, we build a technological ecosystem of IoT and Artificial Intelligence, enabling your company to leverage the potential of these new technologies to generate new revenue streams, optimize costs, or reduce risks.



Contact us to start the digital transformation of your organization.

