Telefónica Tech

NextDefense

Digital Risk Protection

Control and manage your digital risks

Today, businesses are exposed to increasingly more sophisticated and frequent attacks that can compromise the success of an organization's business and reputation, as well as privacy and trust.

Customers demand solutions that can proactively defend and help their IT team to detect threats and classify and report on suspicious activities that threaten their business.

Digital Risk Protection helps customers to be aware of their exposure in the digital world and to identify threats and risks associated with their Reputation and Brand, Business Continuity and Online Fraud, based on real evidence (Threat Intelligence).

Key Benefits

Up-to-date situational awareness

Gain awareness of your digital footprint and help your entire organization understand the business impact of the digital risks your company is exposed to.

Prevent successful attacks

We report exposed assets (shadow IT, public leaks, hacktivism...) which helps to reduce successful attacks by reducing the attack surface.

Cost reduction

The early identification and prevention of potential attacks contributes to the reduction of costs associated to the financial and reputational impact they could pose on your organization.

Best-in-class technology

Our analysts are always exploring new tools to deliver you a service with over 10 security tools, combining in-house developments with market-leading technology.

Focus on what's important

We detect those elements that may affect your business negatively, analyze and contextualize them, reducing noise and reporting only what may pose a threat to you.

Service Features

BRAND AND REPUTATION:
Monitoring activities that can damage reputation or brand image.

BUSINESS DISRUPTION:
Detects threats that target business processes in an attempt to stop or undermine its normal activity.

ONLINE FRAUD:
Tracks activities likely to result in a fraudulent action against your company's interests.

MOBILE CHANNEL RISKS:
Complete and up-to-date view of the risks facing your entire mobile channel.

...and we mitigate and eliminate your risks

01
CLOSING RESOURCES
used to commit fraud against you or your customers
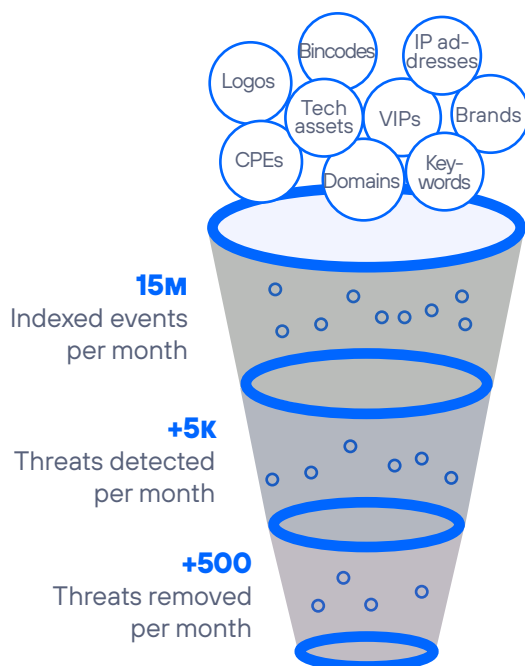
02
REMOVAL
of unauthorized content

03
CLOSING RESOURCES
that supplant your identity

In collaboration with leading providers through our ecosystem of partners and strategic alliances:

CYBER THREAT ALLIANCE   Microsoft   APWG   Blueliv.   FIRST improving Security Together   Constella

How does the service work?

Logos   Bincodes   IP ad-dresses   Tech assets   VIPs   Brands   CPEs   Domains   Key-words

15M
Indexed events per month

+5K
Threats detected per month

+500
Threats removed per month

1 Automated gathering:
We monitor the OPEN WEB and the DEEP and DARK WEB, as well as **specialized feeds**, in search of references and mentions to assets of your organization. We detect those elements that may affect your business negatively.

2 Manual analysis, contextualization and recommendations:
Our team of **experts in cyberthreats and cyberattacks** analyzes the mentions detected and selects those that may pose a threat.
They add **evidences** and **recommendations to help you control and manage your digital risks.**

3 Takedown:
We apply countermeasures on the detected risks preventing access to the threat during the time it is active. Simultaneously, all the necessary measyres to **stop fraudulent activity are executed, definitively eliminating the associated risk.**

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