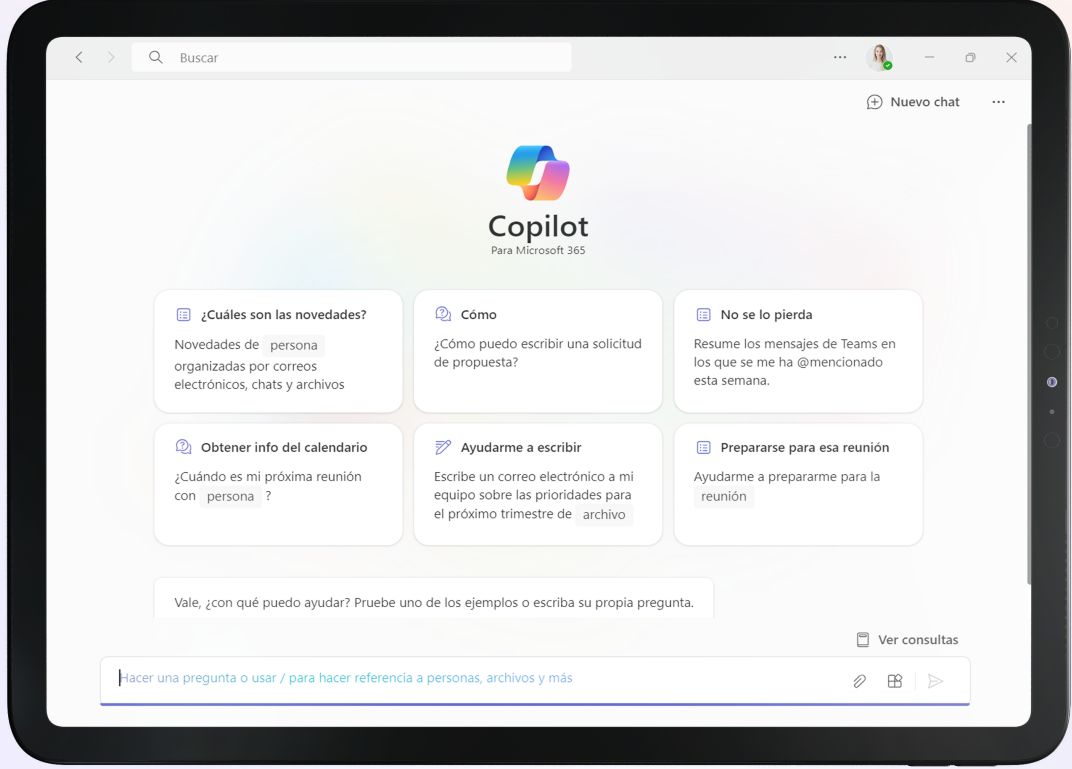


Journey to Microsoft 365 Copilot



What is Microsoft 365 Copilot?

It is an innovative and useful tool for an organization because it allows you to use Artificial Intelligence to increase your productivity and efficiency.

This service connects with key Microsoft 365 applications and gives you customized suggestions to improve your performance, creativity, and speed.

What can you do with Copilot?

- **AI assistant:** Copilot is an artificial intelligence assistant that makes it easy for you to create, synthesize and review your documents, messages, and data.
- **Content generation:** Copilot can help you generate drafts and create presentations from your natural language requests.
- **Obtain a summary:** of a document or presentation by highlighting the key messages.
- **Convert a Word document into a PowerPoint presentation,** maintaining formatting and style.
- **Suggest relevant images** to illustrate your content or propose ideas to expand or improve a document or presentation you have already created.
- **Generate a summary** of what has been discussed in a Teams meeting, highlighting key issues, decisions made, pending actions and who is responsible for what.
- **Assist you in writing emails,** suggesting appropriate phrases, greetings, and farewells. It also helps you create summaries of long conversations and organize events with ease.
- **Analyze data in an Excel spreadsheet,** identifying relevant trends, patterns, and anomalies.
- **Create attractive, customized charts from data in an Excel table,** using the most appropriate chart type for each case.

What does the Journey to Copilot Pilot offer you?

In a very simple way, we help our customers to experience and know the value contribution of this new technology in their company. Through training, support, and evaluation.

The pilot lasts 3 months and includes the following components:

- **License allocation:** Our pilot includes 10 licenses of Microsoft 365 Copilot. If the customer requires a larger number of licenses, we can provide them outside of the service.
- **Security assessment:** We help you understand the data security implications of a massive Copilot deployment.
- **Customer support:** During those 3 months, we provide support through a Teams channel with our specialized team.
- **Training:** We provide you with specific training for users to learn how to use the functionalities, and for administrators to manage the service and resolve incidents.
- **Evaluation of the impact of the pilot:** We analyze the level of use of Microsoft 365 tools and measure the degree of user satisfaction and the impact on key performance indicators. We also provide you with a final report with the analysis, conclusions, and recommendations to further increase productivity with Copilot.

What benefits will you get?

Guarantee a correct implementation throughout the organization thanks to the previous security assessment and our support during the deployment.

Improve the deployment and use of Copilot tools, with training, support, and impact assessment.



Learn more about Telefónica Tech's Journey to Copilot pilot and find out how to increase the efficiency and productivity of your business.

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