

Reduce Security Complexity in the Cloud

It's not just attackers putting your apps and business at risk. Multi-cloud adds extra complexity for your security and IT teams.

Cloud providers often have their own tools and processes, resulting in an exponential increase in management effort for multi-cloud environments. This complexity, combined with sophisticated security threats, makes it difficult to keep your organization secure.

Top Multi-Cloud Challenges¹

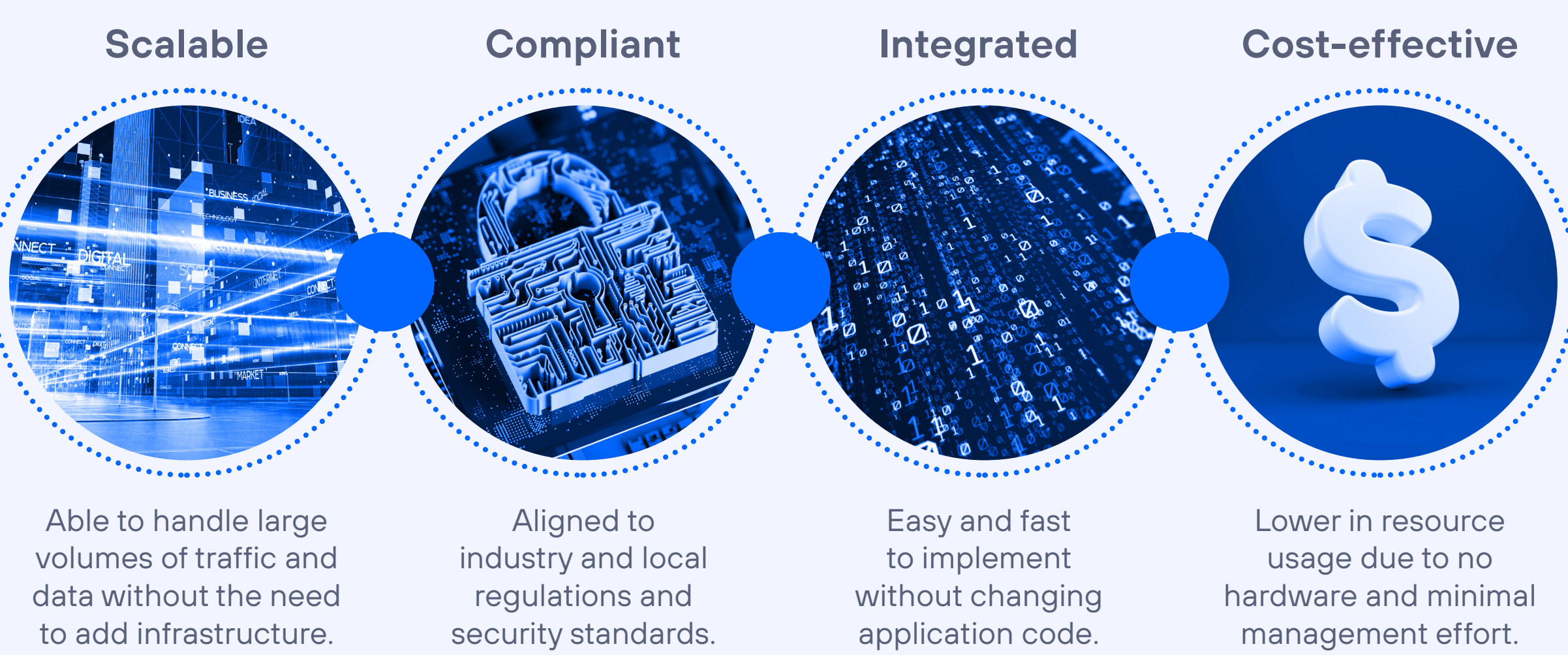
- 1 Managing the complexity of multiple tools and APIs
- 2 Applying consistent security policies

Top EU Security Risks²

- 1 Ransomware
- 2 DDoS attacks, which are changing to target the application layer

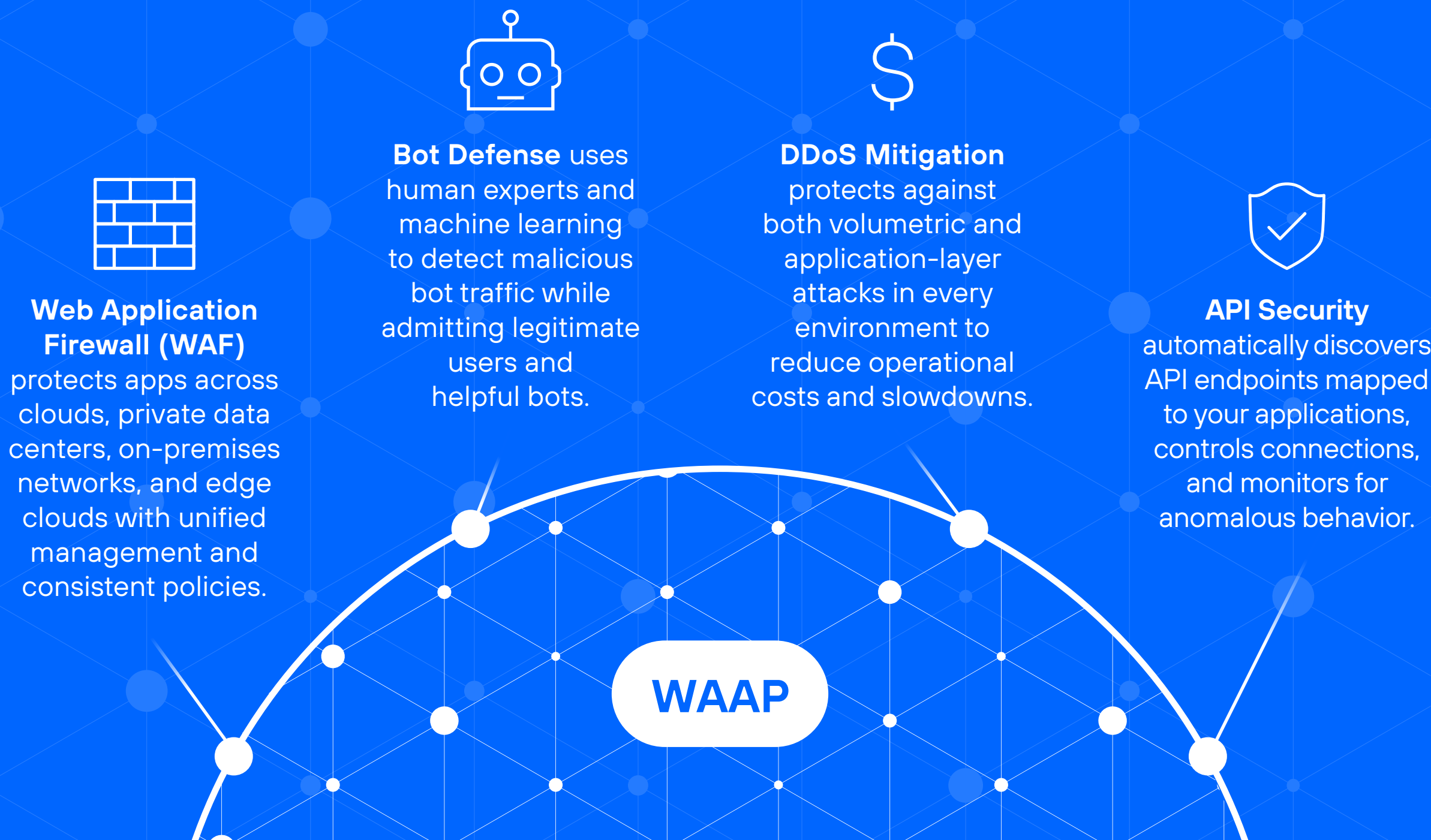
How to Overcome Multi-Cloud Complexity

The key to overcoming complexity is a solution that can span multiple environments with consistency. This solution must be:



Protect Web Applications and APIs Anywhere

Telefónica Tech Web Application Defense (WAD) is a managed security service designed to protect business applications and APIs from cyber threats ranging from the OWASP Top 10 to automated bot attacks. The web application and API protection (WAAP) solution provides robust security with centralized management and visibility backed by 24x7 support from Telefónica Tech's security operations center (SOC).



Telefónica Tech WAD lets you:



Meet the unique business needs for customers in any industry with WAD



Banks are a top target for DDoS attacks,⁵ and they must meet regulatory requirements like PCI-DSS and GDPR. WAD can identify threats hiding in encrypted channels for enhanced security. It also offers security reporting capabilities to help demonstrate compliance.

Insurance companies handle large amounts of personal data and are frequent targets of cyberattacks and fraud. WAD protects applications and APIs against threats that could expose sensitive data using a variety of AI and machine learning techniques.



Retailers often struggle to prevent bots from hoarding inventory or taking over legitimate user accounts, but many security solutions add friction that can drive customers away. WAD can identify and block malicious bots even when they retool, providing effective protection without impacting customers.

Reduce Security Complexity with WAD

As part of Telefónica Tech Next Defense managed solutions, WAD helps secure your multi-cloud journey and defend against specialized application attacks with an expert managed service that is easy to use. Our team of technical experts brings a wealth of experience and deep industry knowledge, ensuring tailored solutions for every unique challenge. Their proactive approach and 24/7 support guarantee optimal protection and allow your business applications to run smoothly.

Learn more at telefonicatech.com.