

Future Workplace

Connect Talent
with Business Objectives

Our mission is to guide companies on their journey towards creating an **outstanding digital employee experience**, leading to enhanced productivity and overall success.

MISSION



DRIVERS IN THE TRANSITION TO FUTURE WORKPLACE



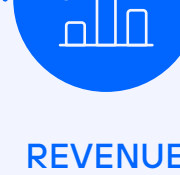
PARADIGM SHIFT

Embrace new work models to increase autonomy and engagement of employees.



TALENT ACQUISITION

Establish retention-focused talent strategies.



REVENUE BOOST

Enable cost predictability and ROI measurement.



EFFECTIVE CONNECTIONS

Provide effective omnichannel interactions.



WORKPLACE WELL-BEING

Foster a healthy work environment.



SECURITY & COMPLIANCE

Prevent vulnerabilities due to the new paradigm.



BUSINESS CONTINUITY

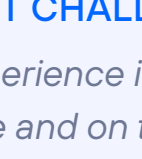
Ensure effective support from trusted partners.

Build a remarkable EX

Create a positive and engaging workplace environment that nurtures employee satisfaction, trust, productivity and retention.

1

FACE TODAY'S CHALLENGES



TALENT CHALLENGES

Better experience in the office, home and on the go.

- Digital Tools
- Improved UX in any location
- Quick access to info
- Autonomy and Flexibility
- Personal/Work balance
- Motivation & Purpose
- Well-being
- Experience parity
- Workplace ubiquity

Fully digital and secure workplace, cloud-based and adapted to the new hybrid work model



BUSINESS NEEDS

Greater Productivity, Growth & Higher Financial Performance.

- Increase productivity (measure)
- Efficient investment
- Reduce costs / Increase revenue
- Better CX and interactions
- Business continuity
- Reduce cyber security risks
- Enhance EX (engagement)
- Talent attraction & retention
- Sustainability

2

WE HELP YOU CREATE A TRUSTED WORKING ENVIRONMENT THAT SUPPORTS PRODUCTIVITY, EFFICIENCY AND SUCCESS



REMARKABLE EMPLOYEE EXPERIENCE



FUTURE WORKPLACE

Connecting Talent and Business to drive engagement and company growth.



IMPACTFUL BUSINESS OUTCOMES

- ✓ Accelerate Digital Transformation with our professional experts.
- ✓ Increase productivity and employee experience with our best technological solutions.
- ✓ Control & secure your hybrid environment (anywhere, anytime, any device).
- ✓ Promote the adoption of our solutions with a flexible economic model.

3

WE SUPPORT YOUR COMPANY ON THE JOURNEY TO THE FUTURE WORKPLACE



4

WITH SOLUTIONS AND PROFESSIONAL AND MANAGED SERVICES THAT TRANSFORM YOUR BUSINESS

FUTURE WORKPLACE SOLUTIONS

DESKTOP (SO)

Desktop Virtualization

DIGITAL TOOLS

Omnichannel Productivity Cloud Comms

DEVICES

Unified End-Point Management

PROFESSIONAL & MANAGED SERVICES



ADVICE CONSULTING



DISCOVERY



PLATFORM DESIGN & PREPARATION



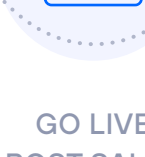
DEPLOYMENT MIGRATION



USER TESTING & ACCEPTANCE



ADOPTION TRAINING



GO LIVE POST SALES

TECHNOLOGICAL PARTNERS:



Best E2E offer

Ready for the future

Scalable model

Best strategic alliances

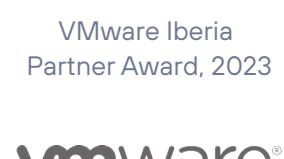
Global Operations Center

RECOGNIZED BY MAIN PARTNERS & ANALYSTS



PARTNER OF THE YEAR

Microsoft Partner of the Year ModernWork, Microsoft 2022 & 2023.



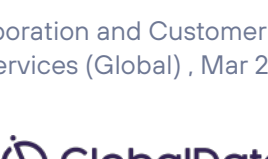
BEST PARTNER

Best SME digitalisation partner, Spain, 2023.



BEST PARTNER

Best Call and Meeting Modernisation Partner, Spain, 2023.



PARTNER OF THE YEAR

VMware Iberia Partner Award, 2023



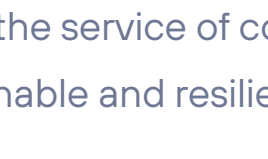
PARTNER PLATINUM

Partner of the Year Iberia & EMEA, 2022.



VERY STRONG PLAYER

Collaboration and Customer Contact Services (Global), Mar 2022.



WHY TELEFÓNICA TECH?

Telefónica Tech is a leader in the integration of next generation systems and technologies for digital transformation. We put the most advanced technologies in Cyber Security, Cloud, IoT, Big Data, Artificial Intelligence and Blockchain at the service of companies, organisations and public administrations to make their processes and businesses more efficient, sustainable and resilient.

We are the digital business unit of Telefónica, a global company that has been contributing to the development of industry, the economy and society for 100 years.

Let's continue working together to transform the world.