

# Grupo Joly: The way to Oracle's Cloud



The Cloud as a catalyst for the adoption of new technologies to improve operational efficiency and accelerate the time to market of your services.

## THE PROJECT

Joly Editorial Group has undertaken the biggest **digital transformation** since its creation in 1917, migrating a large part of its local services to the Oracle cloud, with the aim of improving service to its customers.

The move to the Oracle cloud has allowed them to **adopt this technology in a more agile way due to the portfolio of services it supports**, and Telefónica Tech as an IT service provider has supported them in their transformation thanks to our capabilities, adapting all the parts of the solution (storage, computing, security and databases together with the associated professional services in the deployment and start-up) so that the proposal would optimally cover the challenges initially posed.

## HIGHLIGHTS

### Improving operational efficiency

Cloud services allow **data to be securely stored** and duplicated so that the customer can use all the services offered in a convenient and safe way.

### Improving processes

There has been a substantial improvement in modulating the elasticity of the model by **being able to consume more computational capacity** at certain peak times.

### Accelerating the time to market for your services

Developments **will reduce delivery times** as Oracle Cloud incorporates many of the required functionalities natively.

### Self-managed service, with support in the first phase

We include **professional deployment and commissioning services** to make the start-up of the service smoother. Maintaining communication with the customer to meet their needs.

