

# Kite Platform: our managed *connectivity* *solution*



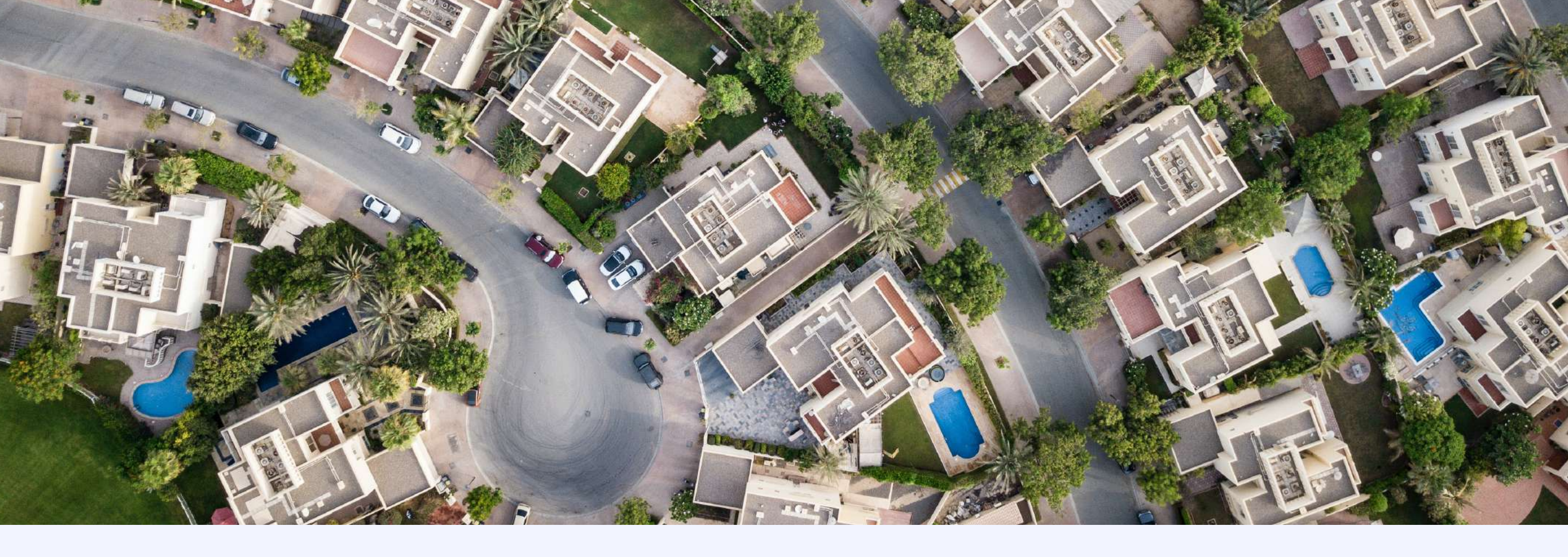
## What is Kite Platform?

Kite Platform is the **managed connectivity solution from Telefónica Tech**, which allows you to control and monitor your fleet of lines in real time and remotely, from anywhere in the world.

It has a dedicated global network infrastructure that locally integrates with the operators' networks, all managed from software that is hosted in the cloud and accessed through a web portal or a set of APIs.

It supports many types of SIM cards, **offers an end-to-end service** and is capable of handling not only traditional cellular connectivity, but also all new **IoT network connectivity** technologies, such as NB-IoT and LTE-M.

**Telefónica is a leader for the ninth consecutive year in Gartner's Magic Quadrant for managed connectivity IoT services with Kite Platform.**



## What are its features?

- SIM card **inventory** and **real-time connectivity management**.
- **Real-time control of communications consumption and expenditure** (data, voice and SMS).
- **SIM card geolocation**.
- Broad range of **analytical capabilities and device management** and security tools.
- Visual analytical dashboards with business data, security, operations, pool rates, and SIM location.
- Private APN and VPN availability to ensure communication privacy.
- Remote diagnostics.
- Alarms: notifications and automatic actions.
- IMEIS and MSISDN whitelist/blacklist management (for voice calls or SMS).
- SIM lifecycle control.
- Commercial management and billing.
- Double user authentication.
- Audit logs.
- Report generation.
- Public cloud development accelerators.
- Device and multiple connectivity management (traditional cellular and LPWA).

## Expertise areas



LOGISTICS



INDUSTRY



RETAIL



TRANSPORT


 AGRICULTURE  
AND LIVESTOCK

 TOURISM  
AND LEISURE


BANKING



INSURANCE



TELCO



OIL &amp; GAS



HEALTH

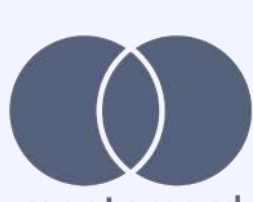


SPORTS


 ENERGY  
& UTILITIES

 SMART  
CITIES

## Which customers rely on Kite Platform?



mastercard


 Liberty  
Mutual


Redsys

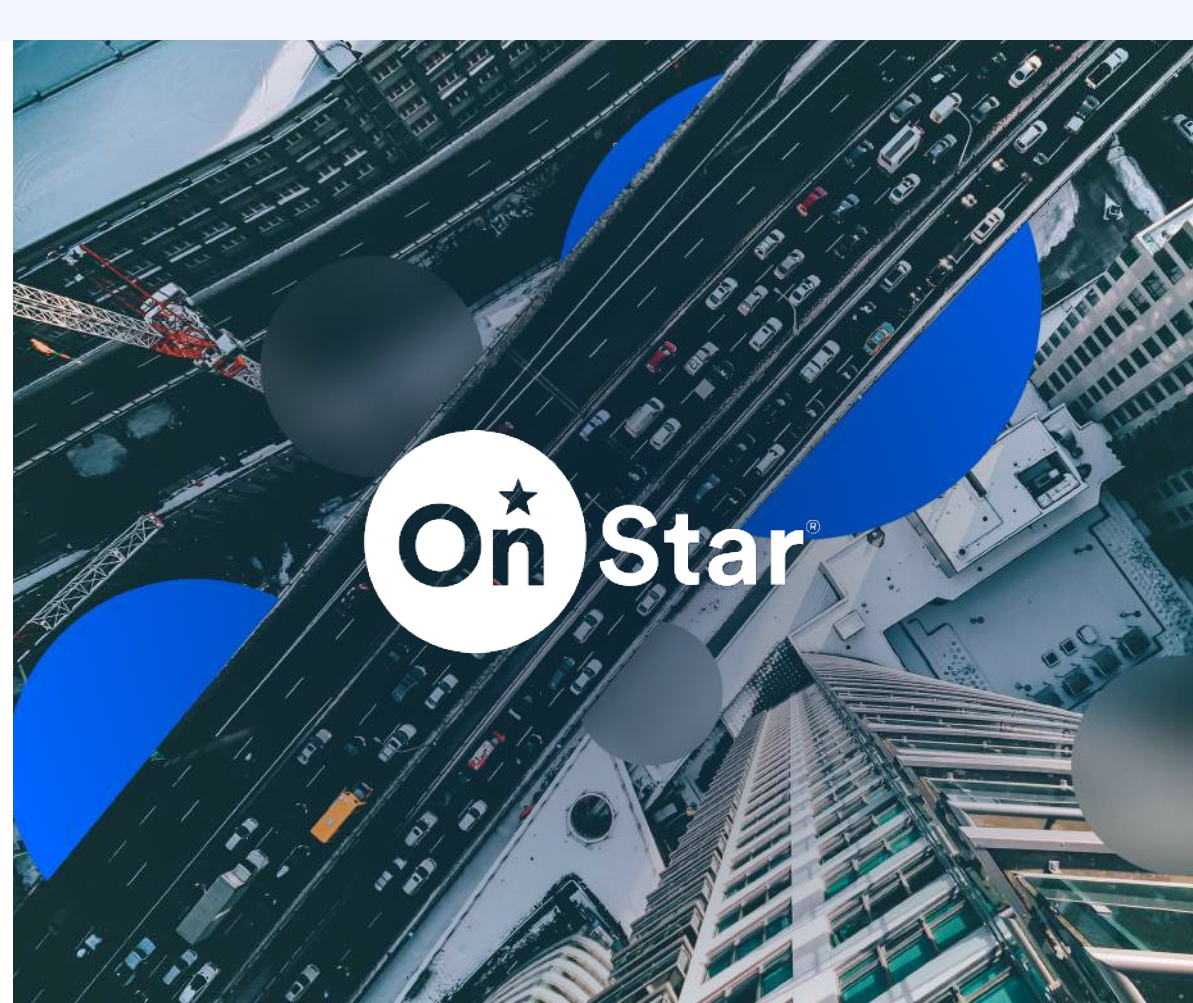


Iberdrola

## Connectivity in the car

Cellular connectivity to communicate with vehicles and provide step-by-step navigation, automatic accident response and assistance for stolen vehicles:

- Real-time vehicle telemetry.
- In-vehicle consumption of Internet services.
- Information management: customer interaction (24-hour service).



## What benefits does kite platform offer?

- **Increased operational efficiency:** avoid unnecessary travel through remote management of connectivity and devices.
- **Real-time spending control** to quickly detect security threats or fraud.
- **Prevention of fraud situations:** facilitates the control of traffic consumption and prevents fraud situations related to inappropriate uses.
- **Improving connectivity operations and their security** by having records of the information extracted from communications data.
- **Increased security and privacy of communications** through tools that only allow authorised communications and improved alerting capacity to identify anomalous behaviour.
- **Simplified access to IoT devices and cloud environments** through the use of connectors that facilitate the management and integration of devices with IT systems.
- **High service availability with the best coverage and connectivity** thanks to global SIM and dedicated and redundant network infrastructure to support the best standards in the market..



**ECOSMART Seal** shows the environmental benefits generated by the platform contributing to protect the environment.

## Why Telefónica Tech?

By bringing together the capabilities of the IoT world with those of Artificial Intelligence, we can further connect things with people. This connection brings us closer together and inspires us to create new and better solutions. We help our customers make data-driven decisions to improve people's lives.

