

# RFID for Retail



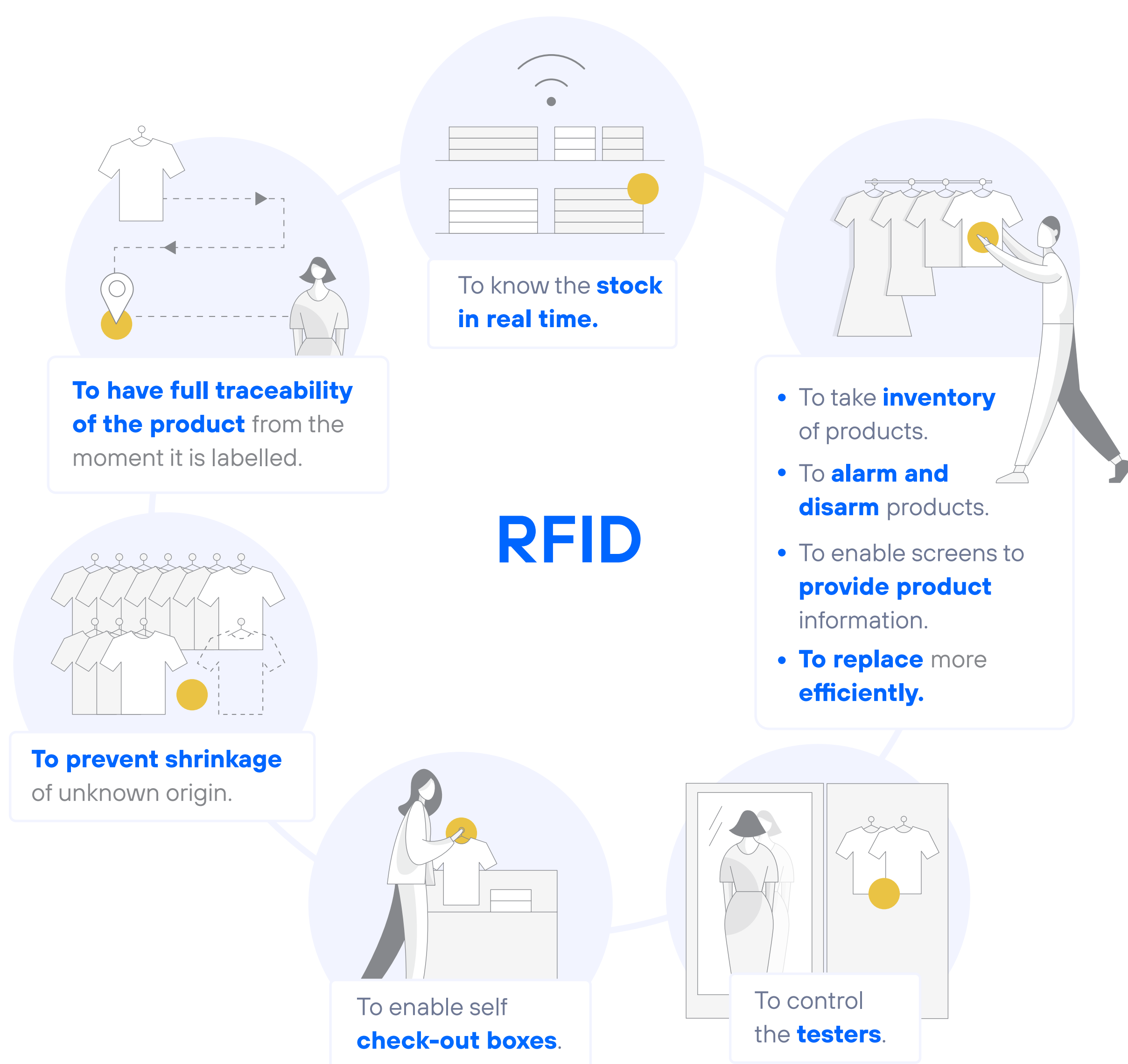
A solution that allows **real-time control**, via **RFID tags and antennas**, of the **complete traceability of products** on your journey from the factory to the shop, while, at the same time, facilitating the **improvement of the customer experience at the point of sale**.

## A solution to meet your challenges

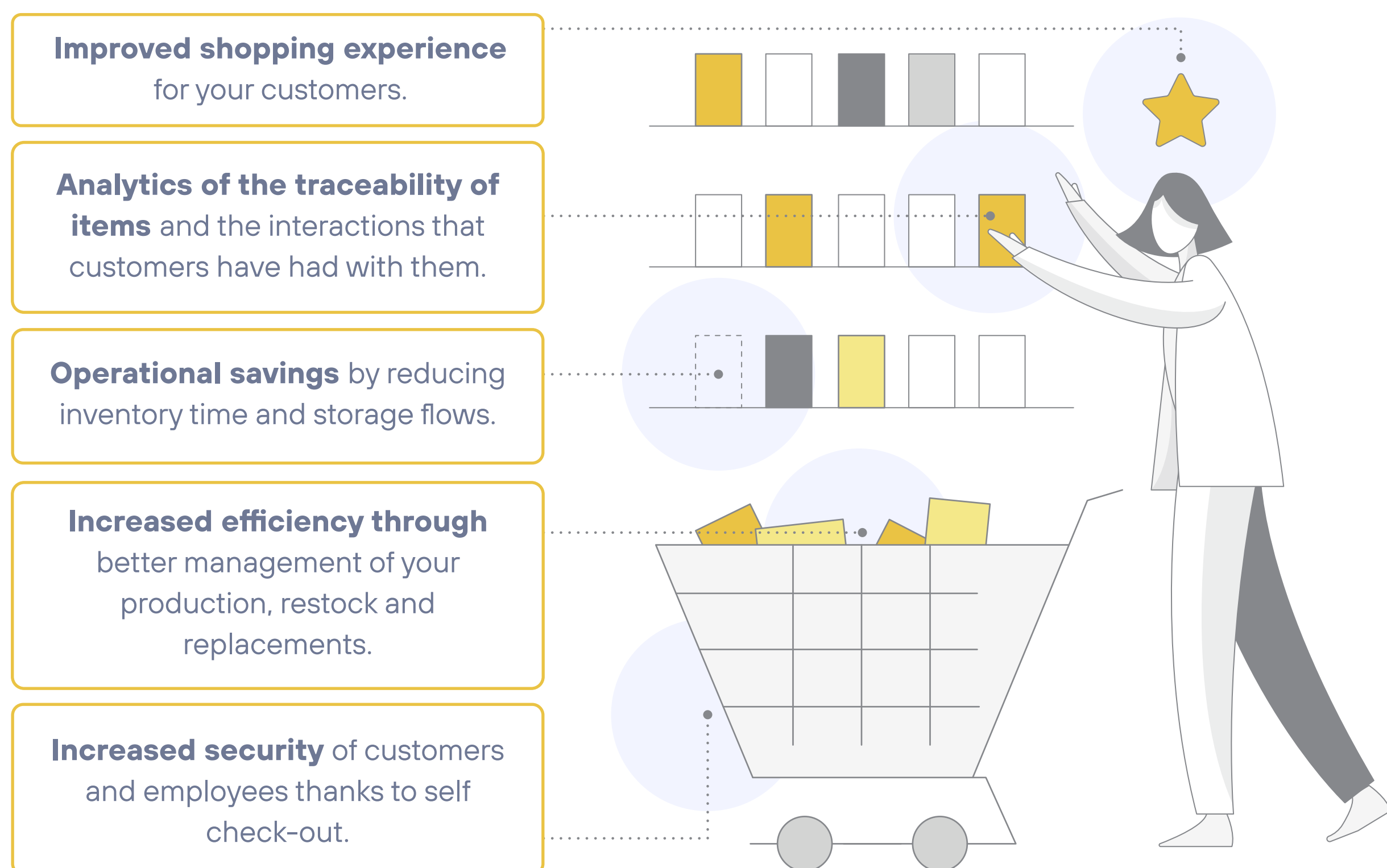
- › **Controls the traceability of the product** throughout the entire logistics chain.
- › **Reduces unknown** shrinkage.
- › Performs **restocking strategies and trends** based on real-time data.
- › Improves the **experience in your shop**.
- › **Efficiently manages** inventory, replacement and check out processes.



## RFID for Retail allows...



## With RFID for Retail, you will get



## Why Telefónica Tech?

Through **RFID for Retail**, we offer large companies and multinationals in the Retail sector the **optimal way to digitally transform themselves**.

Find out how **RFID for Retail** can help you **manage your products and commercial spaces more efficiently**.

