

AI Augmented Employee

Towards a new generation of super-employees enhanced by AI

Artificial intelligence is radically transforming all processes in the workplace, giving employees enhanced capabilities and optimizing their productivity.

What is it?

We are talking about employees who use Artificial Intelligence tools to **streamline their work and focus on strategic tasks** that bring real value to the company.

An AI-augmented employee:

- Focuses on adding value**
 Delegates repetitive, low-value activities to AI, such as scheduling meetings, managing emails, and processing data.
- Makes more accurate decisions**
 AI provides insights and recommendations for better, data-driven decisions.
- Develops their skills further**
 AI systems facilitate employee training by personalizing content and learning pace.
- Is more satisfied at work**
 This approach improves employee morale and engagement, contributing to greater job satisfaction.
- Increases productivity**
 Employees are able to automate repetitive tasks and optimize workflows.
- Improves collaborative work**
 AI platforms enable teams to work more seamlessly, with tools that improve communication and project management.



In figures

87%

87% of companies consider AI a **competitive advantage**.

[BlueTree Digital](#)

\$250B

Hyper-scale companies are expected to **invest \$250 billion in AI** by 2025.

[Global X ETFs](#)

\$608B

The artificial intelligence market will **reach \$609 billion** by 2028.

[Gartner Forecast report](#)

15%

AI is expected to be **responsible for at least 15% of work decisions** by 2028.

[Gartner](#)

90 MIN

Employees **gain 90 extra minutes** per week thanks to AI.

[Telefónica internal Pilot](#)

The role of AI

AI is becoming an essential collaborator: it is no longer just an advisor, but an active member in decision-making and process execution within the team.

The keys to evolution: **greater complexity and autonomy**

Minor complexity & Autonomy

Advisor

Suggests, but the final decision always rests with the employee.

Assistant

Execute routine tasks, with the employee supervising.

Executor

Performs tasks with a certain degree of autonomy.

Decision Maker

Makes decisions autonomously within defined parameters.

AI Power-Teammates

They become autonomous learners, capable of evolving generally without human intervention.

Major complexity & Autonomy

We are the best companion on your adoption journey

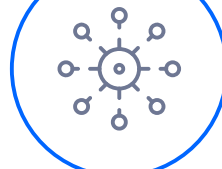
We offer a consultative approach to our customers, recommending the tools and services that best suit their circumstances thanks to our strategic partners.



Consultative approach



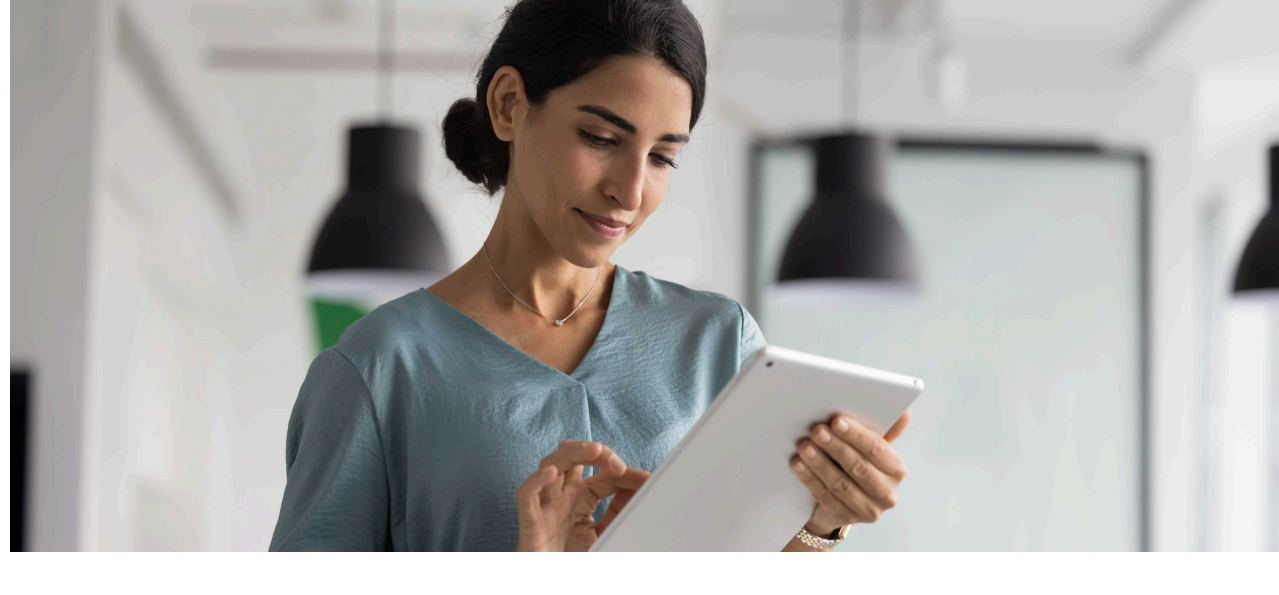
Strategic partners



Customized professional services

How can we help you?

We guarantee the **successful deployment and customized adoption of AI tools**, with maximum security and flexibility.



1 AI Discovery & Readiness

Strategy and preparation, identification of key use cases, selection of AI tools, analysis and assessment of readiness for AI adoption.

2 Pilot AI

Deployment, training, expert support, business case evaluation, and return on investment (ROI).

3 Scale AI

Discovery workshop, customization of AI deployment, technical and people readiness, evaluation, and delivery.

4 Enterprise-wide Integration

Enterprise integration of AI tools with business applications and processes.

5 Support and Delegated Administration

Solution administration on behalf of the customer, user management, service activation, incident support.

Ready to transform your business?

Telefónica Tech is the leading company in digital transformation. It offers a wide range of integrated technology services and solutions in Cyber Security, Cloud, IoT, Big Data, Artificial Intelligence, and Blockchain.