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MAR

10:30 - 10:50 (EN)

Modernizing Legal Management in the Public Sector Through AI

IBM | Stand 2H20 - Hall 2

Almudena Bonet
AI Product Manager at Telefónica Tech

10:50 - 11:20 (ES)

Human & Non-Human Identity: Fabric for the AI Era

David Prieto
Head of Identity Data & AI Security at Telefónica Tech

12:15 - 13:15 (EN)

Manufacturing and Production Summit: Speak CEO – Rethinking Operator GTM for Enterprise Impact

AI4ENTERPRISE | Connected Industries, Hall 4

Kallitsa Georgiou Savvidou
Head of New Business and IoT Innovation at Telefónica Tech

12:45 - 13:15 (ES)

Reimagining Industry with Physical AI

Darío Cesena
Director of IoT at Telefónica Tech

Vicente Segura
Responsable de OT & IoT Security en Telefónica Tech

13:30 - 14:30 (EN)

Sovereignty as Strategy: Building Trusted Ecosystems for the AI Era

TECH4ALL | Marconi Stage, Hall 6

Alicia Cirujano
Operations Manager at Altostratus, part of Telefónica Tech

14:45 - 15:15 (ES)

The AI-Driven Organisation: Enabling Impact through Scaled AI Adoption

Carlos Martínez
Director of AI & Data at Telefónica Tech

16:10 - 16:20 (EN)

From 5G-Advanced to 5G commercialization - Unlocking 5G Advanced for Next-Generation IoT Deployments

INTELLIGENT INFRASTRUCTURE | Summits Stage, Hall 6

Juan José González Menaya
IoT Product Director at Telefónica Tech

16:15 - 17:15 (EN)

Edge of Intelligence: AI, IoT, and 5G Converge

CONNECT AI | Marconi Stage, Hall 6

Kallitsa Georgiou Savvidou
Head of New Business and IoT Innovation at Telefónica Tech

19:45 - 20:45 (EN)

Palo Alto Networks - Security for AI: The Leadership Imperative

Moments Restaurant – Mandarin Oriental Hotel, Barcelona

Alejandro Ramos
Director of Cybersecurity at Telefónica Tech



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MAR



9:30 - 10:00

(ES)

Telefónica Quantum Telco: Your Trusted Partner for Quantum Technologies

Alejandro Ramos
Director of Cybersecurity at Telefónica Tech



10:30 - 11:00

(ES)

Future of SOCs: Cyberdefence in the age of AI

Alejandro Ramos



16:00 - 16:30

(EN)

Protecting Against Quantum Threats with Quantum Safe Hub

IBM | Stand 2H20 - Hall 2
David Prieto
Head of Identity Data & AI Security at Telefónica Tech

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MAR



DEMO

(EN)

Innovations in scam prevention: Trusted Caller Identity

GSMA Pavilion | Stand 4F30 - Hall 4
Glyn Povah
Director of Digital Identity Products at Telefónica Tech



10:50 - 11:00

(EN)

AI Beyond Boundaries Summit: AI Drives B2B New Growth

Kallitsa Georgiou Savvidou
Head of New Business and IoT Innovation at Telefónica Tech
AI4ENTERPRISE | Partner Theatre 1, Hall 8.0 - 4YFN & Partner Theatres



12:00 - 12:30

(EN)

Smart Mobility Summit: AI Takes Flight - Transforming Mobility Right Now

INTELLIGENT INFRASTRUCTURE | Connected Industries, Hall 4
Luis Nadal Salazar
Mobility Solutions Manager at Telefónica Tech



13:30 - 14:15

(ES)

Purposeful AI: Ethics that transform Talent Management

Talent Arena, Fira Montjuïc
Carlos Martinez
Director of AI & Data at Telefónica Tech



16:00 - 16:30

(ES)

Marine sustainability in action: IoT, 5G, and Aquatic Drones tackling waste and microplastics

Kallitsa Georgiou Savvidou
Head of New Business and IoT Innovation at Telefónica Tech



16:20 - 17:30

(EN)

Mobile Identity Summit

INTELLIGENT INFRASTRUCTURE | Summits Stage, Hall 6
Glyn Povah
Director of Digital Identity Products at Telefónica Tech

