

# AI Governance and Responsible AI

The path to safer and more transparent AI

## How to implement reliable, secure AI that complies with the EU AI Act

Artificial Intelligence is driving organisational transformation, but it also presents new challenges in terms of **transparency, risk, and regulatory compliance**.

Telefónica Tech helps implement an AI governance framework that enables the deployment of solutions that are **secure, responsible, and aligned with European regulations**.


## Why is AI governance necessary?

The adoption of AI requires mechanisms for control, oversight, and risk management throughout **the entire lifecycle of AI systems**.


An AI governance framework enables:




**Ensuring transparency and traceability**



**Managing ethical and regulatory risks**



**Protecting data and AI models**



**Scaling AI in a secure and controlled way**

## Is your organisation ready?

We assess the current state of your organisation through the **AI Governance Assessment** to identify capabilities, risks and opportunities for improvement.

- 01**

**Initial assessment** of the current state and diagnosis of AI management within the organization.
- 02**

**Definition of the future strategy** and the desired AI Governance framework.
- 03**

**Action plan** and definition of key milestones for the implementation of the AI governance model.

## What does an AI governance framework include?

An AI governance framework defines the mechanisms required to manage AI systems in a controlled, secure way that complies with regulations.

**Key elements of the framework:**

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**Governance policies and principles**
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**Oversight, control, and continuous monitoring of AI models**
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**Risk management, regulatory compliance, and data protection**
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**Traceability and inventory of corporate AI assets**
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**Training, literacy, and responsible AI dissemination**
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**Definition of roles and responsibilities**


## Key benefits

Implementing an AI governance framework enables organisations to accelerate the adoption of Artificial Intelligence whilst maintaining **control over risks, compliance, and oversight of systems**.

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**Risk reduction**  
Minimises regulatory, ethical and reputational impacts.
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**Regulatory compliance**  
Facilitates alignment with the EU AI Act and other regulatory frameworks.
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**Trust and transparency**  
Improves the traceability and oversight of AI systems.
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**Scalable and sustainable AI**  
Drives secure adoption aligned with business objectives.

## Turning AI into a competitive advantage

- Telefónica Tech helps organisations implement **governed and responsible AI systems** that are ready for the future.