

Press Release

**THALES**  
Building a future we can all trust

## Telefónica and Thales simplify IoT connectivity in global environments

- The company, in collaboration with Thales, is launching an eSIM solution under the new GSMA SGP.32 standard.
- This solution will enable customers to switch connectivity providers quickly and deploy IoT solutions across multiple geographies.

**Madrid, 9 July 2026-** Telefónica, through its business unit Telefónica Tech, is launching, in collaboration with Thales, a global leader in cybersecurity and digital identity, an eSIM solution based on the GSMA SGP.32 standard that allows organisations to use a single card with profiles from multiple operators.

Thales' new eSIM solution integrates natively with Kite, Telefónica's managed IoT connectivity platform, enabling customers to centrally select the active operator in a given geographic area, manage subscriptions in a unified way, and gain a complete view of their global connectivity. Kite can integrate operators from both the Telefónica Group and third parties, consolidating information into a single environment and supporting large-scale operations.

Telefónica is therefore strengthening its position not only as a connectivity provider but also as an orchestrator, since the solution allows operator profiles to be downloaded quickly and without prior integrations between the different operators involved, thanks to Thales' technology and expertise in the remote management of these profiles.

This new eSIM capability makes it easier for companies to switch connectivity providers or deploy devices across multiple geographies according to their needs, bringing significant flexibility to international projects by reducing operational times and removing technical barriers. In fact, thanks to the orchestration capabilities provided by Telefónica, customers do not need additional technical resources.

Juan José González Menaya, Head of IoT Connectivity at Telefónica Tech, said: "At Telefónica, in line with our purpose of becoming the best gateway to digital technologies, we continue to evolve our connectivity portfolio with the most innovative services on the market. With this new eSIM solution, we are strengthening our commitment to offering advanced, global and flexible connectivity that can adapt to the challenges of an increasingly demanding IoT market. Customers will be able to manage their operations with complete autonomy, without the need for specialist resources, and with the assurance that all orchestration capabilities are fully integrated into our systems."

Eva Rudin, Executive Vice President of Mobile Connectivity Solutions at Thales, added: "We are proud to support Telefónica in driving the next phase of secure IoT adoption"  
**Telefónica, S.A.**

Dirección de Comunicación Corporativa  
email: [prensatelefonica@telefonica.com](mailto:prensatelefonica@telefonica.com)  
[telefonica.com/en/communication-room/](https://telefonica.com/en/communication-room/)

worldwide. By combining our cybersecurity expertise and leadership in eSIM with Telefónica's strong IoT ecosystem, we enable companies to deploy and manage connected devices with confidence, at scale, and in full compliance with international standards."

With this launch, Telefónica and Thales are strengthening their partnership to deliver next-generation connectivity solutions, reinforcing their commitment to a more interoperable, agile and innovative IoT ecosystem that is ready for multi-operator scenarios and global deployments.

---

### **About Telefónica**

Telefónica is one of the world's leading telecommunications service providers. The Company is committed to tackling the undeniable challenge of providing citizens, businesses and public administrations with the best way to access digital technologies, helping to drive economic and social development in the countries where it operates. Telefónica offers fixed and mobile connectivity, as well as a wide range of digital services for both residential and business customers. With more than 297 million customers, Telefónica is focused on four key markets: Spain, Brazil, Germany, and the UK.

---

#### **Telefónica, S.A.**

Dirección de Comunicación Corporativa

email: [prensatelefonica@telefonica.com](mailto:prensatelefonica@telefonica.com)

[telefonica.com/en/communication-room/](https://telefonica.com/en/communication-room/)